

# NBA+AIU 17 YEARS OF ACCREDITED B- SCHOOL ACADEMIC EXCELLENCE

# **NEWSLETTER**

Vol 1, Issue 1, January, 2025

### **Corporate Guest Talk**

# Corporate Guest Talk- Mr. Mohin Mohammed Industry

On 18-01-2025, IIBS had the privilege of hosting Mr. Mohin Mohammed, Talent Attraction Specialist at Finastra, for an engaging and insightful guest talk as part of our Placement Readiness Program. Mr. Mohin shared insightful strategies and practical tips to help students enhance their employability and navigate the placement process effectively. The session empowered attendees with valuable knowledge to make a lasting impression on potential employers, marking another step toward their professional success.



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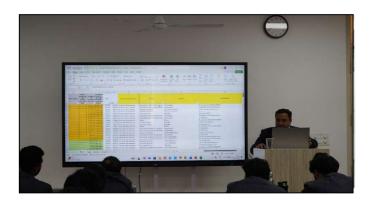


Industry Blending Learning Program
- Investment Analysis and Portfolio
Management by Vinay Chintamani

On January 9, 2025, the IIBS Airport Campus, Bangalore, welcomed Mr. Vinay Chintamani, Senior Equity Manager at Mirae Asset Sharekhan Broking Firm, for an engaging guest lecture on "Investment Analysis and Portfolio Management." As part of the Industry Blended Learning Program, the session

provided students with invaluable insights into financial markets, investment strategies, and portfolio optimization. Mr. Chintamani seamlessly connected academic theories with real-world applications, offering practical strategies and sharing his professional experiences in navigating the complexities of finance.

This enriching session bridged the gap between classroom learning and industry practices, equipping students with the confidence and knowledge to excel in the financial domain. The IIBS Airport Campus expresses its sincere gratitude to Mr. Chintamani for empowering our students with actionable insights and preparing them for the challenges of the dynamic and competitive world of finance.



# **Events & Activities**

#### Masquerade Ball Party 2025

The Masquerade Ball 2025 at IIBS Bengaluru Airport Campus, held on January 4, 2025, was a vibrant celebration welcoming the New Year. Bringing together MBA and PGDM students (Batch 2024), the event fostered connections, enhanced team spirit, and provided a refreshing break from academics. With creative masks, lively energy, and a focus on cultural exchange, the celebration promoted mental wellness and inspired students to start the year on a positive note, creating cherished memories.



#### **Pongal Celebration 2025**

IIBS proudly celebrated Pongal, the traditional harvest festival, with enthusiasm and cultural significance on January 11, 2025. The event highlighted the spirit of gratitude, prosperity, and unity, bringing students and staff together to honour this cherished tradition. The traditional games, including Kabaddi and others, brought vibrant energy to the IIBS Bangalore Sports

Ground. It was a day filled with joy, excitement, and festive spirit as we embraced our cherished traditions with delicious feasts and spirited competitions



Karnataka's Best Teacher Award 2024 – Honouring Excellence in Education

On January 24, 2025, IIBS proudly hosted the Best Teacher Awards 2024, a prestigious event dedicated to recognizing the outstanding educators across Karnataka who inspire and shape the future of students. This grand celebration honoured the extraordinary dedication, innovative teaching practices, and relentless pursuit of academic excellence demonstrated by these exceptional teachers. Their commitment to nurturing young minds and fostering a culture of learning continues to uplift education and empower future generations. With immense pride, IIBS salutes these educators whose passion and perseverance define the true spirit of teaching and excellence.





#### Republic Day Celebration

As we commemorate 26th January 2025, we proudly embrace the values of unity, freedom, and progress that define our great nation. This day marks not just the adoption of the Indian Constitution but also a reaffirmation of our commitment to democracy and justice. We pay tribute to Dr. B.R. Ambedkar, the 'Father of the Indian Constitution,' whose visionary leadership and unwavering dedication laid the foundation of our Republic. His ideals continue to inspire generations, guiding us toward an inclusive and empowered future. With pride and patriotism, IIBS stands together to honour this historic occasion, celebrating the strength of our democracy and the aspirations of every Indian.



#### **Alumni Activities**

IIM Bangalore Open House – A
Gateway to Learning & Collaboration

At the prestigious Open House event at Indian Institute of Management Bangalore, Tanmay Channe, a student of the PGDM 2021-2023 batch, attended alongside fellow PGDM student Parul Deo. This enriching experience highlighted the power of collaboration, the value of learning from peers, and the critical importance of upskilling in today's dynamic world. Engaging with thought leaders and industry experts, the event reinforced the significance of continuous growth and adaptability in the ever-evolving professional landscape. With knowledge at the core of progress, such opportunities pave the way for future leaders, innovators, and changemakers.



#### **Books Donated to the IIBS Library**

Tanmay Channe, a student of the PGDM 2021-2023 batch, has generously donated 10 books to the IIBS Library. This commendable contribution not only enriches the library's collection but also exemplifies his commitment to promoting a culture of learning and knowledge sharing. Such initiatives serve as an inspiration for students and staff alike to actively participate in book donations, further strengthening the library's resources. The institution sincerely acknowledges and appreciates his thoughtful gesture.



#### CHAINLOGIX 2025 – Logistics & Supply Chain Management Conclave

The CHAINLOGIX 2025 conclave, held at IIBS Bengaluru on January 31, 2025, focused on the theme "Logistics 4.0: Transforming Inbound and Outbound Trade Dynamics." It featured expert talks and discussions on advancements in logistics and supply chain management. The event also hosted competitions like a Business Plan Competition, Case Study Challenge, and Quiz, offering participants opportunities to showcase their skills and knowledge.



#### **Extension Activities**

# Rotary Club - Orientation -THE CSR CLUB, IIBS PHEONIX

The International Institute of Business Studies (IIBS), Bangalore, in collaboration with Rotary International, is proud to take a significant step toward inspiring the next generation of leaders to engage with social, cultural, and environmental causes. This initiative aims to cultivate a strong sense of responsibility and provide meaningful opportunities for students to actively contribute to society. As part of its Corporate Social Responsibility (CSR) efforts, IIBS reached a significant milestone with the Pre-Installation Orientation Session of the IIBS Rotaract Club. Organized under the banner of IIBS-Phoenix, a vital component of the IIBS Finishing School, this event marked an important step in nurturing social responsibility and leadership among students.



## **Industry Visit**

#### Industrial Visit to IMTEX 2025

Our MBA Batch 2024-26 had the privilege of attending IMTEX 2025, hosted by the Indian Machine Tool Manufacturers' Association (IMTMA) at the Bangalore International Exhibition Centre (BIEC). IMTEX is a globally renowned exhibition showcasing advancements in machine tools, automation, and cutting-edge manufacturing solutions.

During this immersive event, our students interacted with industry leaders, explored emerging technologies, and gained insights into the future of manufacturing. This hands-on exposure fostered strategic thinking, enhanced operational expertise, and expanded professional networks, equipping our students with practical, industry-relevant knowledge for their future careers.



### **Program Insights**



The School of Management Studies hosted an International Conference on "Entrepreneurship and Innovation in the Digital Economy: Shaping the Future of Global Business" on 24th January 2025. The event brought together thought leaders, researchers, practitioners to discuss emerging trends in entrepreneurship and innovation. Dr. Iyappan Arumugam, Associate Professor at IIBS, served as the Chief Guest, delivering an inspiring address on navigating the complexities of the digital economy. The conference facilitated vibrant discussions, networking, and collaborative learning, marking a significant milestone for the institute in promoting academic excellence and industry relevance.

HariHaran Ravi, Associated Professor at IIBS delivered lecture on "Application of Artificial Intelligence in Business" at the one-day internation conference on Digital-Technologyin Business process, organized by the PG Department of commerce, Nandha Arts and science College (Autonomous). His talks highlight the AI's transformative role in marketing, operations, finance, and HR, along with emerging trendslike generative AI and Ethical AL, emphasizing collarboration for sustainable growth in the digital era. He also described challenges such as data privacy, skill gaps, and implemation barriers while emphasizing the importanceof academia industry collaboration to harness AI for sustainable growth in the digital era

The Department of MBA at Akash Institute of Engineering and Technology organized an expert talk titled "Understanding the Dynamics of Stock Markets: A Roadmap for Future Leaders" on 31st January 2025. Prof. Mahabub Basha, Assistant Professor, IIBS, Bangalore, delivered the session, providing insights into stock players, market fundamentals. key price dynamics, trading strategies, risk and management. The talk highlighted the stock market's role in corporate strategy, behavioral economics, and future trends like AI and ESG investing. The session concluded with an engaging Q&A, equipping student with valuable knowledge for their careers.





# **Placement Company**















































# **UpComing Events**





Marketing Conclave 28th Feburary 2025

**Corporate Connect 8th March 2025** 

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