



IIBS



**PGDM
2023-25
Batch**

Students' Hand Book

Post Graduate Diploma in Management



- Approved by the AICTE, the Government of Karnataka, and the ministry of higher education.
- Top-rated business school in placement.
- IIBS Finishing School on skill development programs.
- Infrastructure on par with top-tier campuses in India.

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WELCOME TO THE IBS PGDM PROGRAMME

This handbook is designed with a view to familiarize the students with academic and administrative norms to help them navigate their 2-year campus life smoothly. This provides a detailed explanation of the programmes, rules, and academic regulations that apply to the PGDM in IBS.

You are always responsible for complying with these guidelines. We encourage you to take advantage of all the resources IBS provides in order to succeed.

Despite the fact that this handbook is written to support you during your academic programme, it is devoid of any student-related policies. It is your responsibility to be aware of all rules, regulations and academic calendar and to follow by them.

We wish you the very best.



FROM THE CHAIRMAN'S DESK

In the changing and competitive environment of 21st century, organization needs performance enhancing competencies, i.e., knowledgeable, dynamic, self-driven and result orientated professionals with positive attitude.



To meet professional demands, we at IIBS, constantly design and redesign the programme and curriculum as suited to our corporate partners to develop the students' capabilities in such a way that would be relevant and compatible for the ever-changing needs of the corporate world. Here at IIBS, through our innovative, experiential and flexible learning modules, we metamorphose ordinary students into great professionals.

Professional learning is about dealing with business realities. At IIBS we provide high quality academic inputs and holistic learning to all our students and try to bring out the best of their persona, so that they will be self-driven in the path of success. IIBS value system and culture is friendly and open. We insist that our students learn result driven attitude and discipline. We aim to promote freedom with accountability, equality, fraternity and uncompromising zest for performance with social responsibility, which involves learning beyond the classroom.

I welcome you to experience the superior professionalism and cross-cultural connection as you pass through IIBS and let the change begin within you.

Dr. Jay Prakash

Chairman & Founder of IIBS
M.Sc (Bio-Technology), PhD
Promoter of Group of Companies in India
Eminent Educationist, Business Coach,
Motivational Speaker.

FROM THE PRINCIPAL'S DESK



Competitive spirit has become the hallmark of the dynamic corporate environment wherein companies need to make progress. This pressure of development percolates fast down the hierarchy. Any extent of professionalism falls short when it comes to corporate reality.

As professionals, they need to accomplish success with available opportunities, the growing corporate world, and the ever-changing technology. We at IIBS accept all

these challenges to satisfy the aspirations of Prospective Management Professionals, creating an environment for transformation and enabling them to realize their dreams through dedicated and committed faculties through BRS (Business Reality Simulations) pedagogy and regular interactions with the corporate professionals'.

Dr. Tripuraneni Jaggaiah

Principal,
International Institute of Business Study,
MA(Economics), MBA(Marketing), Ph.D.

ABOUT IIBS



Over the years, with dedicated commitment and perseverance International Institute of Business Study (IIBS) has established itself as one of the premium business School. It has grown in stature in Bengaluru. It employs supreme education methodologies raising the standards of management education on par with excellence.

In the year 2008, The Srimati B. Devi Educational & Charitable Trust was founded by a well-acclaimed educationist, Dr. Jay Prakash. The foundation of one of the most prestigious B-Schools in India, the International Institute of Business Study (IIBS), was laid by this trust.

Bengaluru is a highly competitive city with a huge plethora of top B-schools in the country. Dr. Jay Prakash is highly enthusiastic and committed to excellence and he believes that IIBS will reach its zenith resulting from global work culture practiced in Bangalore.

Bengaluru is also known as the 'Silicon Valley' of India. It is one of the very few cities that has fast-paced development in technology and management sectors in the country. The growing number of MNCs has leveraged the city's potential resources and manpower to its fullest advantage which has witnesses a tremendous growth in infrastructural and educational domains in the recent past. IIBS is strategically positioned in Bengaluru to boost the career opportunities and promise a better future to its students.

At this juncture, it becomes important to provide competent and dynamic education structure and stay one step ahead of rest of the B-Schools. We at IIBS make sure to inculcate the global work culture and its principles in our courses to better equip our students with adaptive skills, adequately competent to tackle both, intellectual and practical challenges during their career.

IIBS promotes a professional learning environment for the students. We are equipped with modern state of the art infrastructure and have experienced management professionals. Supported by strong intellectual resources and industry experiences, we envision becoming the “nucleus of global management education”. We enable our student to pursue their career anywhere across the globe by developing a multicultural aptitude too.

Our Vision:

"To inculcate ethical values and provide innovative, holistic learning experiences that nurture individuals into well-rounded human beings, thereby equipping them to become influential global leaders."

Our Mission:

- ★ TO ENCOURAGE THE STUDENTS WITH MODERN EDUCATION TO BRING ECONOMIC EMANCIPATION AND SOCIAL TRANSFORMATION.
- ★ TO PROVIDE THE RESOURCES AND OPPORTUNITIES TO CREATE GLOBAL LEADERS.
- ★ TO PROVIDE HOLISTIC APPROACH TO PREPARE THE STUDENTS TO GROW PERSONALLY, PROFESSIONALLY, SOCIALLY AND EMOTIONALLY AND TO MAKE THEM A COMPLETE HUMAN BEING.
- ★ TO REDEFINE THE STUDENTS' TALENTS TO MAKE THEM SUCCESSFUL ENTREPRENEURS AND RESPONSIBLE CITIZENS.
- ★ TO DEVELOP GREAT HUMAN BEINGS WITH VALUES AND ETHICS.

IIBS INTERNAL QUALITY ASSURANCE CELL (IQAC)

IIBS IQAC ensures quality education and continuous improvement. It acts as a proactive body that works towards enhancing the overall quality of education provided at the Institute.

Key Objectives:

- ★ Continuously monitors and evaluates the academic and administrative processes of IIBS.
- ★ Devises strategies and action plans for quality enhancement in teaching-learning methodologies.
- ★ Develops a quality culture and ensure the implementation of best practices in all areas of the institute's functioning.
- ★ Facilitates feedback mechanisms and student support services for the smooth conduct of educational programmes.
- ★ Encourages research, innovation, and professional development activities among faculties and students.

Through its proactive approach, IIBS IQAC aims to ensure that the academic and administrative support systems at IIBS meet the highest standards of quality in education. It strives to facilitate the holistic development of students and prepare them to excel in their professional lives.



(Dr.M.Kethan)
IIBS IQAC Co-ordinator

LIST OF FACULTY MEMBERS

Name of the Faculty	Name of the Faculty
Dr.G.N.Nagaraja	Prof. NSR Murthy
Dr.Rajasulochana AL	Prof.Kuldeep Sharma
Dr. M.Kethan	Prof. Narayan Prasad
Dr.Samiya Mubeen	Prof. Susmitha TP
Dr. Uma Devi	Prof. Supriya Srivastava
Dr. Balaji Naik	Prof. Alka Gupta
Dr. Dinesh Mahajan	Prof. K.R.Chandrakala
Dr.Arun Kumar	Prof. Soumya
Dr.Nityanand B. Patil	Prof. Manikrishna
Dr.Gurunatha Naidu	Prof. Mahabub Basha
Dr.K. Venkateshwaralu	Prof. Arun Kumar
Prof. Saketh Reddy	Prof. Manjunath V.
Prof. Rajesh A V	Prof. Vishal Rai
Prof. Archana YC	Prof. Trupti Suryawanshi
Prof. Mangala V Reddy	

BOARD OF STUDIES

BOS Chairman

Dr Nagaraja GN, Professor, PGDM, IIBS

BOS Members

- ★ Dr. Jay Prakash, Chairman, International Institute of Business Study.
- ★ Dr. Tripuraneni Jaggaiah, Principal, IIBS.
- ★ Dr. D.N. Murthy, Principal, Wilingkar Institute of Mgt. Development & Research
- ★ Dr.Nirmala M. Director, CBSMS, Bengaluru City University.
- ★ Mr. S.V Jatti, CEO Industowers , Andhra Pradesh.
- ★ Dr. Chetan Bajaj, DEAN at Firebird Institute of Research in Management.
- ★ Mr. Sourirajan Ranganathan, Director – Strategy, Sharda University. Senior Director, Covergys.
- ★ Dr. Gunjan Mohan Sharma, Associate Professor and Associate Dean, Chair -AACSB Accreditation Committee, at O.P. Jindal Global University (JGU).
- ★ Mr. Pradeep AM, Manager HR @ NJ India Invest Pvt Ltd.
- ★ Pavan Kumar A G, Engineering Manager, Quality@NetSkope, Ex-(Navi, Nutanix: Calm Acq, Akamai, IBM Labs.
- ★ Mr. Jawahar Kumar, Research Scholar and faculty, IIT Kharagpur.
- ★ Mr. Durga Prasad, HR Manager, TCS.
- ★ Mr NSR Murthy, Registrar, IIBS.
- ★ Mr Kuldeep Sharma, Placement Director, IIBS.
- ★ Dr. Rajasulochana, Professor, IIBS.
- ★ Dr. Samiya Mubeen, Associate Professor, PGDM, IIBS.
- ★ Dr M Kethan, IQAC Coordinator IIBS.
- ★ Mr Raghavendra, Former MD of Toyota in Saudi Arabia (ALJ).
- ★ Mr.Narayan Prasad, Faculty & Industry Expert, IIBS.
- ★ Dr. M. S. Nataraju, Former Vice Chancellor and Emeritus Professor (ICAR), University of Agricultural Sciences, GKVK.
- ★ Dr. C. P. Gracy, Professor and University Head (Retd), Institute of Agri-Business Management, University of Agricultural Sciences, GKVK.
- ★ Mr.V.R. Ravi Kumar, Chief Editor, Agro India, Benagluru.

PGDM (POST GRADUATE DIPLOMA IN MANAGEMENT)

The Post Graduate Diploma in management (PGDM) is a two-year, fulltime program. In these two years academic input is divided into two different parts: Compulsory package and Elective Package. Both the packages fulfil different purpose. Compulsory package is mainly in the first year while elective package is completed in second year. The input of the compulsory package is essential for all managers. There is almost no overlap between the compulsory package and the elective package.

The main objective of the program is to groom students into proficient professional managers with:

- ★ An ability to learn and acclimatize to national and global corporate environment.
- ★ A direction towards achieving brilliance, maintaining high ethical standards.
- ★ Competence to work effectively and efficiently, both individually and in a team.

Program Educational Objectives (PEO)

After few years of graduation, the graduates will:

- PEO 1 : Work effectively in diverse teams, demonstrating strong interpersonal skills and the ability to collaborate to achieve common goals as a member or to lead a team.
- PEO 2 : Achieve career advancement in the chosen field, taking different roles as a professional in multidisciplinary environment and provide sustainable solutions for the upliftment of society.
- PEO 3 : Engage in lifelong learning and pursue higher studies and carryout research to understand the development in management and allied areas.

PROGRAM SPECIFIC OUTCOMES (PSO)

PSO	Description
PSO1	Apply the fundamental understanding of management sciences in order to tackle the challenging business issues.
PSO2	Instill the capacity for acquiring multidimensional knowledge via experiential learning, research, analysis, problem solving abilities through case studies, projects, industrial training and apply necessary tools to solve the problems
PSO3	Demonstrate the practice of professional ethics and standards for societal and environmental well-being.

PROGRAM OUTCOMES (PO)

Perhaps Programme Outcomes have been prepared based on the suggestions and ideas of the BOS, keeping in mind the Vision, Mission, and Programme Educational Objectives.

PO	Description
PO1	Apply knowledge of management theories and practices to solve business problems.
PO2	Foster Analytical and critical thinking abilities for data-based decision making.
PO3	Ability to develop value-based leadership ability.
PO4	Ability to understand, analyze and communicate global ,economic, legal and ethical aspects of business
PO5	Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.
PO6	Exhibit proficiency in applying advanced quantitative and qualitative research methodologies, allowing them to critically evaluate data, make evidence-based decisions, and contribute to the continuous improvement of organizational processes.
PO 7	Demonstrate expertise in resolving business problems that may arise due to the advancement of the management concepts and engage in lifelong learning.
PO 8	Build proficiency in utilizing modern business technologies and tools, understanding their impact on business operations, and leveraging them for strategic advantage

Course Content for the batch 2023-25 (Effective from Academic Year 2023-24)

COURSE INSTRUCTIONS

Trimester - I

Paper Code	Subject	Credits	Contact Hours L-P*	DTA	TEE	Total Marks
PGDC101	Managerial Economics (Micro)	3	35	40	60	100
PGDC102	Organizational Behavior	3	35	40	60	100
PGDC103	Financial Statements, Analysis & Reporting	3	35	40	60	100
PGDC104	Business Statistics & Analytics for Decision	3	35	40	60	100
PGDC105	Operations Management	3	35	40	60	100
PGDC106	Business Communication	3	35	40	60	100
Total		18	210	240	360	600

Trimester - II

Paper Code	Subject	Credits	Contact Hours L-P*	DTA	TEE	Total Marks
PGDC201	Human Resources Management	3	35	40	60	100
PGDC202	Marketing Management	3	35	40	60	100
PGDC203	Corporate Finance	3	35	40	60	100
PGDC204	Managerial Economics (Macro), Indian Economy & Policy	3	35	40	60	100
PGDC205	Quantitative Techniques	3	35	40	60	100
PGDC206	Computer Applications for Business	3	35	40	60	100
Total		18	210	240	360	600

Trimester - III

Paper Code	Subject	Credits	Contact Hours L-P*	DTA	TEE	Total Marks
PGDC 301	Business Research Methods	3	35	40	60	100
PGDC 302	Indian Financial System & Financial Markets	3	35	40	60	100
PGDC 303	Organisational Change & Development	3	35	40	60	100
PGDC 304	Entrepreneurship	3	35	40	60	100
PGDC 305	Legal & Business Environment	3	35	40	60	100
PGDC 306	Corporate Strategy & Social Responsibility	3	35	40	60	100
Total		18	210	240	360	600

Trimester - IV (Elective Subjects)

PAPER CODE	SUBJECTS	CREDITS
FINANCE		
PGDFN 401	Managing Banks & Financial Institutions	3
PGDFN 402	Investment Analysis & Portfolio Management	3
PGDFN 403	Corporate Analysis & Valuation	3
PGDFN 404	*Project Appraisal & Finance	3

MARKETING

PGDMK 411	Digital & Social Media Marketing	3
PGDMK 412	Consumer Behaviour	3
PGDMK 413	Sales & Distribution Management	3
PGDMK 414	*Services Marketing	3

HUMAN RESOURCES

PGDHR 421	Performance Management Systems	3
PGDHR 422	Employee Relations	3
PGDHR 423	Manpower Planning, Recruitment & Selection	3
PGDHR 424	*Compensation Management	3

BUSINESS ANALYTICS

PGDBA 431	Business Analytics & Business Intelligence	3
PGDBA 432	Data Analytics using R	3
PGDBA 433	Business Data Mining	3
PGDBA 434	*Design Thinking	3

AGRI BUSINESS MANAGEMENT

PGDABM 441	Agri Business Environment & Policy	3
PGDABM 442	Agri Supply Chain & Retail Management	3
PGDABM 443	Food Technology & Processing Management	3
PGDABM 444	*Agricultural Finance & Banking Management	3

SUPPLY CHAIN & LOGISTICS

PGDOM 451	Supply Chain & Logistics Management	3
PGDOM 452	Quality Management System	3
PGDOM 453	Advanced Production Systems	3
PGDOM 454	Operations Management	3

HEALTH CARE MANAGEMENT

PGDABM 461	Introduction to Healthcare Management	3
PGDABM 462	Marketing Strategy in Healthcare	3
PGDABM 463	Strategic Management in Healthcare	3
PGDABM 464	Accounting in Healthcare	3

DATA SCIENCE

PGDABM 471	Introduction to Data Science	3
PGDABM 472	Data Structures and Algorithms	3
PGDABM 473	Big Data with Data Warehousing and Data Mining	3
PGDABM 474	Introduction to R Programming	3

Trimester - V (Elective Subjects)

PAPER CODE	SUBJECTS	CREDITS
PGDC 502	International Business	3

FINANCE

PGDFN 501	International Financial Management	3
PGDFN 502	Derivatives Management	3
PGDFN 503	*Behavioural Finance	3
PGDFN 504	Corporate Taxation for Managers	3

MARKETING

PGDMK 511	B2B Marketing	3
PGDMK 512	Retail Marketing	3
PGDMK 513	International Marketing	3
PGDMK 514	*Product & Brand Management	3

HUMAN RESOURCES

PGDHR 521	Team Dynamics at Work	3
PGDHR 522	HR Metrics & Analytics	3
PGDHR 523	International HR Management	3
PGDHR 524	Strategic HRM	3

BUSINESS ANALYTICS

PGDBA 531	Big Data Analytics	3
PGDBA 532	Data Visualization for Managers	3
PGDBA 533	*Future Trends in Business Analytics	3
PGDBA 534	Machine Learning using R & Python	3

AGRI BUSINESS MANAGEMENT

PGDABM 541	Agri business Informatics & Analytics	3
PGDABM 542	Commodity Mktg. & Futures Trading	3
PGDABM 543	Management of Agricultural Input Marketing	3
PGDABM 544	*Agricultural Export Management & International Trade	3

SUPPLY CHAIN & LOGISTICS

PGDOM 551	Operations Research Applications	3
PGDOM 552	Behavioral Operations Management	3
PGDOM 553	Supply Chain Analytics	3
PGDOM 554	Logistics and Distribution Management	3

HEALTH CARE MANAGEMENT

PGDABM 561	Legal & Policy Aspects of Healthcare Industry	3
PGDABM 562	Healthcare Supply chain Management	3
PGDABM 563	Healthcare Analytics	3
PGDABM 564	Innovation in Healthcare Management	3

DATA SCIENCE

PGDABM 571	Emerging Trends in Data Science	3
PGDABM 572	Data Visualization	3
PGDABM 573	Machine Learning with R and Python	3
PGDABM 574	Natural Language Processing	3

Trimester - VI

PAPER CODE	SUBJECTS	CREDITS
PGDD 601	Dissertation and Viva Voce Examination	12

Trimester- wise Summary of Credit Distribution

Sl.No.	Trimester	Total
1	I	18
2	II	18
3	III	18
4	IV	21
5	V	24
6	VI	12
	Total	111

CONTINUOUS FORMATIVE EVALUATION/ ASSESSMENT - SCHEME

The final grade for each course will be based on the combined results of the Term End Examination (TEE) and During Term Assessment (DTA). According to the NEP's resolution, the DTA and TEE tests must follow the same uniform pattern of 40:60.

TOTAL MARKS FOR EACH COURSE	100Makrs
Continuous assessment (C1)	20% marks
Continuous assessment (C2)	20% marks
Term End Examination (C3)	60% marks

EVALUATION /ASSESSMENT PROCESS

- a) The first component of the evaluation (C1) carries a 20% weight. Based on the components like tests/assignments/seminars/case studies/fieldworks/project work, this is to be done. This procedure of evaluation and scoring shall be done once 50% of the course/s' syllabus is completed.
- b) The second assessment component (C2) carries a 20% weight. Based on the components like tests/assignments/seminars/case studies/fieldwork/internships/ industrial practice/project work, this is to be done. This evaluation and scoring procedure shall be based on finishing the remaining 50% of the course/s' syllabus is completed.
- c) A Term End Examination shall be conducted by the Institute for each course. This forms the third and final component of assessment (C3) and this carries 60% weight.
- d) A student is considered to have dropped the test if they fail to appear up for the C1 or C2 on the scheduled date. The Principal may hear an appeal from a student who was unable to take the test on the scheduled day for genuine reasons.
- e) In consultation with the concerned faculty, the principal will determine whether the claim is true and whether to hold a special exam for the candidate in question on the day set by the instructor but prior to the start of the TEE.
- f) When writing the components of C1 and C2, students should bring the required supplies, which should be stamped by the appropriate department using their department seal.
- g) The results of the internal assessment must be published on the departmental or college notice board.
- h) There shall be no minimum standard for internal evaluation scores. Individual internal assessment scores may be kept. Candidates who are unsuccessful or rejected the outcome can retain their internal evaluation scores.

ELIGIBILITY CRITERIA

1. No candidate shall be deemed to have passed the Term End Examination for any course or paper unless he or she receives at least 40% in the written or practical examination.
2. 40% marks in the aggregate of written / practical examination and internal assessment put together in each of the courses and 40% marks (including DTA) in Project work and viva-voce wherever prescribed.
3. A candidate shall be declared to have passed the program if he/she secures at least 40% of marks or a CGPA of 4.0 (Course Alpha-Sign Grade P) in the aggregate of both During Term Assessment and Term End Examination marks put together in each unit such as theory papers / practical / field work / internship / project work / dissertation / viva-voce, provided the candidate has secured at least 40% of marks in the Term End Examinations in each unit.

FINAL RESULT / GRADES DESCRIPTION

Trimester GPA	Alpha-Sign	Trimester %of marks	Result/Class Description
9.00-10.00	O (Outstanding)	90.0-100	Outstanding
8.00-<9.00	A+ (Excellent)	80.0-<90.0	First Class Exemplary
7.00-<8.00	A (Very Good)	70.0-<80.0	First Class Distinction
6.00-<7.00	B+ (Good)	60.0-<70.0	First Class
5.50-<6.00	B (Above Average)	55.0-<60.0	High Second Class
5.00-<5.50	C (Average)	50.0-<55.0	Second Class
4.00-<5.00	P (Pass)	40.0-<50.0	Pass Class
Below 4.00	F (Fail)	Below 40	Fail/Reappear
Ab (Absent)	-	Absent	-

4. The candidates who pass all the Term End Examinations in the first attempts are eligible for ranks provided they secure at least CGPA of 6.00 (Alpha-Sign Grade B+).
5. A candidate who passes the Term End Examination in parts is eligible for only Class, CGPA and Alpha-Sign Grade but not for ranking.

6. The results of the candidates who have passed the 6th trimester Term End Examination but not passed any of the lower trimester Term End Examination shall be declared as NCL(Not Completed the Lower Trimester Term End Examinations). Such candidates shall be eligible for the degree only after completion of all such pending Examinations.
7. If a candidate fails in a subject, either in theory or in practical's, he/she shall appear for that subject only at any subsequent regular examination, as prescribed for completing the programme . He/she must obtain the minimum marks for a pass in that subject (theory and practical separately) as stated above.
8. CARRYOVER- Candidates who fail the Term End Examination in any of lower trimesters will be moved to the higher trimesters and will retake the Examination in the lower trimester.
9. If a candidate fails in any of the lower trimester, She/He can take the examination in the higher trimester. But no applicant will be allowed to sit for the sixth trimester Term End Examination unless they have passed every course in the first and second trimester Term End Examinations

TEACHING METHODOLOGY / PEDAGOGY

- Classroom Lectures/ Presentations
- Case Study Approach
- Seminars and Workshops
- Live Assignments/ Projects
- Group Discussion
- Simulation & Experiential Learning
- Field Visit & Industrial Visit
- Internship Program
- Guest Lectures

PGDM 2023-25 BATCH-ACADEMIC CALENDAR

ACADEMIC YEAR 2023-24

Management Orientation Module (MOM) JULY 2023	Commencement of MOM	Thursday, 20 July 2023
	End of MOM	12 Aug 2023
	Review & Valedictory of MOM	14 Aug 2023
	Independence Day Celebration	15 Aug 2023

TRIMESTER - I

	Commencement of classes	16 Aug 2023
Schedule of Continuous Assessment & Evaluation	Continuous Assessment - DTE (C1)	11 Sept :14 Sept 2023
	C1 Results	21 Sept 2023
	Continuous Assessment - DTE (C2)	9 Oct : 16 Oct 2023
	C2 Results	8 Oct 2023
	During Term Assessment (DTA)	10 Oct 2023
	Last Working Day of Trimester 1	7 Oct 2023
	Trimester Review	15 Oct 2023
Extra-Curricular Activities	Industrial Visit	5 Aug 2023
	Industrial Visit	1 Sept 2023
Cocurricular Activities	Teacher's Day Celebration	5 Sept 2023
	Onam Celebration	26 Aug 2023
	IIBS - Ethnos (Ethnic Day)	18 Sept 2023
Schedule of Term End Examination	Term End Examination (C3)	9 Oct : 14 Oct 2023
	C3 Results	2 Nov 2023
	Marks Card Issue	11 Nov 2023

TRIMESTER - II

Orientation	Industry Immersion Module (IIM)	19 Oct 2023
	Commencement of classes	10 Oct 2023
	End of classes (for IIM)	31 Oct 2023
	Industry Immersion Module (IIM)	02 Nov : 29 Dec 2023
	Reopening of classes	01 Jan 2024
Schedule of Continuous Assessment & Evaluation	Continuous Assessment - DTE (C1)	10 Jan :12 Jan 2024
	C1 Results	22 Jan 2024
	Continuous Assessment - DTE (C2)	12 Feb 2024:14 Feb 2024
	C2 Results	20 Feb 2024
	During Term Assessment (DTA)	21 Feb 2024
	Last Working Day of Trimester 2	16 March 2024
	Trimester 2 Review	25 March 2024
Extra-Curricular Activities	Industrial Visit	04 Jan 2024
	<i>National Conference</i>	27 Jan 2024
	Industrial Visit	01 Feb 2024
	Industrial Visit	07 March 2024
Cocurricular Activities	Surface 2023	28 Oct 2023
	DJ Night & New Year Celebration	30 Dec 2023
	Yuva Annual Sports Meet	13 Jan 2024
	Adsophos (Intercollegiate Fest)	23 Feb 2024
Schedule of Term End Examination	Term End Examination (C3)	18 March :23 March 2024
	C3 Results	02 April 2024
	Marks Card Issue	19 April 2024

TRIMESTER - III

Orientation	Specialisation & Career Orientation Program (SCOP)	26 March 2024
	Commencement of classes	27 March 2024
Schedule of Continuous Assessment & Evaluation	Continuous Assessment - DTE (C1)	07 May : 09 May 2024
	C1 Results	15 May 2024
	Continuous Assessment - DTE (C2)	18 June : 20 June 2024
	C2 Results	24 June 2024
	During Term Assessment (DTA)	25 June 2024
	Last Working Day of Trimester 3	21 June 2024
	Trimester 3 Review	22 June 2024
Extra-Curricular Activities	Industrial Visit	05 April 2024
	Industrial Visit	03 May 2024
	International Conference	25 May 2024
	Industrial Visit	08 June 2024
Cocurricular Activities	Inter-Collegiate Sports Meet	18 May 2023
Schedule of Term End Examination	Term End Examination (C3)	24 June :29 June 2024
	C3 Results	15 July 2024
	Marks Card Issue	18 July 2024
	Internship Program	01 July : 30 Sept 2024

ACADEMIC YEAR 2024-25**TRIMESTER - IV**

Orientation Program	Placement Orientation Program & Placement Process (POP&PP)	01 Oct :5 Oct 2024
	Commencement of classes	07 Oct 2024
Schedule of Continuous Assessment & Evaluation	Submission of Internship Project Report	14 Oct 2024
	Viva Examination	19 Oct 2024
	Continuous Assessment - DTE (C1)	04 Nov :13 Nov 2024
	C1 Results	16 Nov 2024
	Continuous Assessment - DTE (C2)	02 Dec :11 Dec 2024
	C2 Results	16 Dec 2024
	During Term Assessment (DTA)	17 Dec 2024
	Last Working Day of Trimester 4	20 Dec 2024
	Trimester Review	21 Dec 2024
Schedule of Term End Examination	Term End Examination (C3)	23 Dec :10 Jan 2025
	C3 Results	27 Jan 2025
	Marks Card Issue	31 Jan 2025

TRIMESTER - V

	Commencement of classes	13 Jan 2025
Schedule of Continuous Assessment & Evaluation	Continuous Assessment - DTE (C1)	10-Feb: 19 Feb 2025
	C1 Results	25 Feb 2025
	Continuous Assessment - DTE (C2)	10 March:19 March 2025
	C2 Results	25 March 2025
	During Term Assessment (DTA)	27 March 2025
	Last Working Day of Trimester 5	29 March 2025
	Trimester 5 Review	21 April 2025
Schedule of Term End Examination	Term End Examination (C3)	31 March:19 April 2025
	C3 Results	03 May 2025
	Marks Card Issue	06 May 2025

TRIMESTER - VI

Schedule of Continuous Assessment & Evaluation	Dissertation	22 April : 21 June 2025
	Project Report Submission	23 June 2025
	Viva Examination	01 July 2025
	Placement Reporting & Review (PR)	21 June :11 July 2025
	Convocation	12 July 2025

IIBS FINISHING SCHOOL (IFS)



Creates value-driven leadership for global business. Sharp minds and talents of the highest calibre are nurtured and developed in our facilities, instructional resources, and activities. With our PGDM, students are given a comprehensive set of information, abilities, and attitudes to help them navigate a competitive and rapidly changing world...

IFS – PLAN FOR ACADEMIC YEAR 2023-25

TRIMESTER - I		
Value Added Certification courses	Corporate Etiquette for Business Leaders (IFSCP 1)	20 July : 13 Aug 2023
	Corporate Communication Skills (IFSCP 2)	16Aug: 9 Sept 2023
	Advanced Excel (IFSCP 3)	4 Sept: 28 Sept 2023
	French Boot Camp	29th September
Learning & Progression	Sensologic (Current Events)	Every Monday
	See to Believe (Industrial Visit)	Once a Month
	Mind Benders (Business Quiz)	Every Tuesday
	ExcelloPrudent (Aptitude)	Every Wednesday
Transform	Club Activities	Every Thursday
	Mentoring	Every Friday
	Alumni Connect	Every Saturday

TRIMESTER - II		
Value Added Certification courses	Entrepreneurship Development and facilities in India (IFSCP 5)	02 Jan : 20 Jan 2024
	Six Sigma (IFSCP 6)	16 Jan:7 Feb 2024
	Utpad Prakshepan (IFSCP 7)	15 Feb : 5 March 2024
Learning & progression	Italian Boot Camp	8 Feb 2024
	Market Vibes	6 March 2024
	Expert Directions (Guest)	Twice a Month
	Rural Immersion Program	17 Jan 2024

Transform	Club Activities	Every Thursday
	Mentoring	Every Friday
	Alumni Connect	Every Saturday

TRIMESTER - III

Value Added Certification courses	Mind Control & Leadership Development (IFSCP 4)	27 March:16 April 2024
	IFS Certification Program (IFSCP 8)	15 April: 4 May 2024
	IFS Certification Program (IFSCP 9)	13 May: 5 June 2024
Learning & progression	Japanese Boot Camp	14 May 2024
	Think - Thank - Prosper (Career Counselling)	Once a Month
	Corp - Ex (CEO Talk)	Once a Month
	Fruitification (Business Idea)	Every Monday
Transform	Club Activities	Every Thursday
	Mentoring	Every Friday
	Alumni Connect	Every Saturday

TRIMESTER - IV

Value Added Certification courses	IFS Certification Program (IFSCP 10)	07 Oct : 30 Oct 2024
	IFS Certification Program (IFSCP 11)	14 Nov : 30 Nov 2024
Experiential Learning	Australian Boot Camp	02 Nov 2024
	POPPP (Placement Orientation Program & Placement Process)	01 Oct 2024 onwards
Transform	Club Activities	Every Thursday
	Mentoring	Every Friday
	Alumni Connect	Every Saturday

TRIMESTER - V

Value Added Certification courses	IFS Certification Program (IFSCP 12)	13 Jan : 6 Feb 2025
	IFS Certification Program (IFSCP 13)	20 Feb : 27 March 2025
Explore	International Tour	Jan 2025
	Western Ghats Trekking	April 2025
Transform	Club Activities	Every Thursday
	Mentoring	Every Friday
	Alumni Connect	Every Saturday

IFS CERTIFICATION PROGRAMMES

Trimester - I and II

- Corporate Communication Skills (IFSCP 1)
- Corporate Etiquette for Business Leaders (IFSCP 2)
- Advanced Excel (IFSCP 3)
- Mind Control & Leadership Development (IFSCP 4)
- Entrepreneurship Development and facilities in India (IFSCP 5)
- Utpad Prakshepan (IFSCP 6)
- Six Sigma (IFSCP 7)

Trimester - III and IV

IFS Certification Program in Finance:

- IFSCP 8 SAP – FICO
- IFSCP 9 Power BI
- IFSCP 10 Tableau
- IFSCP 11 Tally
- IFSCP 12 Asset management
- IFSCP 13 Indian Databases CMIE

IFS Certification Program in Marketing:

- IFSCP 8 Graphics Design, Visual Content Creation and Editing Certification
- IFSCP 9 Social Media Marketing Certification
- IFSCP 10 Web Analytics Certification
- IFSCP 11 Google Analytics & Google Ad Words Certification
- IFSCP 12 Lead Management and Prospecting Certification

IFS Certification Program in Finance: Human Resource Management:

- IFSCP 8 Employee and Employer branding
- IFSCP 9 Human resource Information Systems Certification & Digital HR
- IFSCP 10 HR Metrics and Dash boarding
- IFSCP 11 HR life Cycle – Talent Management
- IFSCP 12 Compensation and Reward Management
- IFSCP 13 Labour Law and Industrial Relations

IFS Certification Program in Finance: Business Analytics:

- IFSCP 8 Predictive Analytics with R package
- IFSCP 9 Machine Learning with Scikit-Learn
- IFSCP 10 Visualizing Data with Python and Tableau
- IFSCP 11 Data Mining with SQL
- IFSCP 12 Bibliometric Analytics

IFS Certification Program in Finance: Data Science:

- IFSCP 8 Big data Analysis with PySpark & Hadoop
- IFSCP 9 Artificial Intelligence with Open CV
- IFSCP 10 Predictive Analytics with R package
- IFSCP 11 Visualizing Data with Python and Tableau
- IFSCP 12 Data Mining with SQL

IFS Certification Program in Finance: Agri - Business Management:

- IFSCP 8 R programming for Seed Germination analysis & forecasting
- IFSCP 9 SPSS for Agriculture commodity forecasting
- IFSCP 10 Agripreneurship Development.
- IFSCP 11 Organic Farming, hydroponics & integrated farming system
- IFSCP 12 Artificial Intelligence in agriculture and allied sectors
- IFSCP 13 Agricultural Marketing Rules, regulations and Legislations (APMC Acts)

IFS Certification Program in Finance: Productions and Operations Management:

- IFSCP 8 Inventory management
- IFSCP 9 Advanced Excel – MS Solver
- IFSCP 10 Lean Six Sigma
- IFSCP 11 Chat GPT in production optimization
- IFSCP 12 Manufacturing Execution systems
- IFSCP 13 Supply Chain Analytics

IFS Certification Program in Finance: Logistics & Supply Chain Management:

- IFSCP 8 Port Management
- IFSCP 9 Lean Six Sigma
- IFSCP 10 Supply Chain Analytics
- IFSCP 11 International Logistics and Trade

IFS Certification Program in Finance: Entrepreneurship and Startup:

- IFSCP 8 New Venture Creation & Technology Entrepreneurship
- IFSCP 9 Entrepreneurial Finance & Marketing
- IFSCP 10 Startup Operations and Scalability
- IFSCP 11 Entrepreneurial Strategy and Legal framework

EXPERIENTIAL LEARNING & IMMERSION

□ BEGINNING LEVEL

MANAGEMENT ORIENTATION MODULE (MOM) ACTIVITIES

Shred Inhibio	Excellopruden
Drag To Point	Cross Culture Connect
C to B (Caterpillar to Butterfly)	Trajectory
OptiWeal	Mind Spa
Investoprogress	Steer the Wheel
Pixel Perfect	Corporate Yoga
Knowledge paradise	Agrepreneurs
Retail Renaissance	Land to Fork
Treasure Hunt	Working Together Works
Crazy Ads	Fun & Frolics
Caliper Profile	Alumni Connect
Fluent U	Success Wind (Industry Interaction)
Scenario Analysis	Groom to Bloom
Great Pioneers	Int-Farm
Johari Window	Idea 2 Enterprise
Excel in Excel	Financial Savvy
Business Simulation	Brain Teaser
MOM Preneurs	Sportif
Path to Glory	See to Believe (IV)
Tycoon	KYSS (Keep You Safe & Sound)
Stockathon	Speed Networking
Your Management World	Roll On The Wild Side
Grow With Present	ALP

DEVELOPING LEVEL

- Sensologic
- Task Accomplishment
- See to Believe
- Mind Benders
- ExcelloPrudent
- Mission Critical
- Peer Facilitation

 PROGRESSING LEVEL

- POP (Placement Orientation Program)
- Market Vibes
- Real Time Performance
- NP Conversion
- Expert Directions

 EXPLORE LEVEL

- Think-Thank-Prosper
- Corp-Ex
- Fruitification

 GAME CHANGER

- Design Thinking
- Rural Immersion
 - Rural connect
- Western Ghat Trekking

GLOBAL IMMERSION:

- French Boot Camp
- Italian Boot Camp
- Japanese Boot Camp
- Australian Boot Camp
- International Tour

STEER THE WHEEL

Marketing Pavilion (Marketing Club)	Cultural Fiesta (Fine Arts Club)
Fin Wiz (Finance Club)	IIBS Vista (Entrepreneurship Development Club)
HR Corps (HR Club)	Avventura (Adventure Club)
Aggregate Agri (Agri Club)	Sportif (Sports Club)
IIBS Phoenix(CSR Club)	IIBS Theatre (Media & Entertainment Club)
IIBS Research Hub (Research Club)	IIBS Gangster (Event Management Club)

TALENT EXHIBITION

- Surface (Intra Collegiate Management & Cultural Fest)
- Adsophos (Inter Collegiate Fest)
- Ethnos (Ethnic Day)
- Navratri Celebration
- Onam Celebration
- Ganesh Chaturthi Festival
- Garba Dance
- Holi Celebration
- Yuva Sports Meet
- Christmas
- DJ Night & New Year Celebration

DISTINCTIVENESS VS UNIQUENESS

- Faculty Mentoring
- Placement Mentoring
- Alumni Mentoring
- Corporate Mentoring



*"Mentors build mentors. Leaders build leaders.
When you look at it closely, it's really one and the same thing."*

ABOUT PLACEMENT

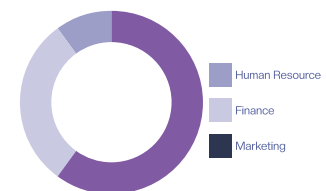
- An impeccable track record of achieving excellent placements every year in top companies.
- Systematic Approach towards building the careers of students through Career management Centre (CMC);
- Key Activities at CMC
 - Corporate Interface Team
 - Foundation through pre-placement talks and workshops
 - Career counselling by Industry Experts
 - CEO Talk
 - Alumni Connect
 - Corporate Night

PLACEMENT CELL

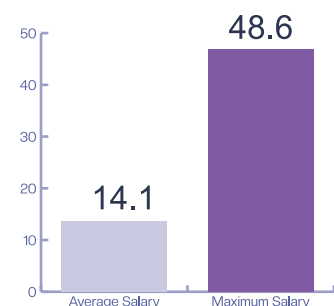
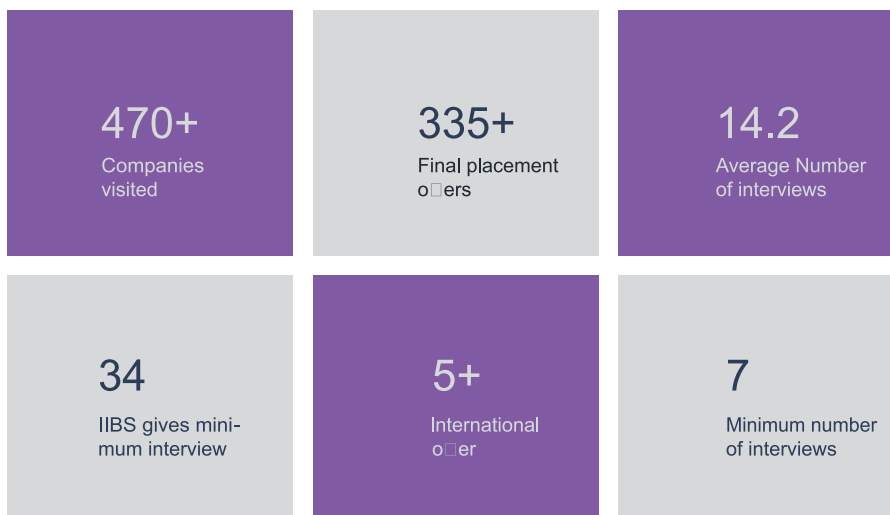
PGDM - PLACEMENT & INTERNSHIP HIGHLIGHTS



PGDM 2020-22 BATCH (APPROVED BY AICTE)



SALARY STATUS OF THE CURRENT BATCH PGDM



Maximum Salary	INR 48.6 Lakhs P.A
Average Salary	INR 14.1 Lakhs P.A

RULES AND REGULATIONS

AT CAMPUS:

- ◆ College works from Monday to Saturday.
- ◆ Campus hours of operation are 9:30 am to 7 pm, Monday to Friday, and 9.30 am to 2 pm, on Saturday (provided with a tea & lunch break).
- ◆ Dress Code: Boys & Girls – IIBS Uniforms and shoes are mandatory during regular classes. Otherwise, Formal or Corporate Attire.
- ◆ Students should follow the rules and regulations instituted by IIBS.
- ◆ The hostel students should follow the hostel rules and regulations.
- ◆ Students should maintain discipline. Any incidence of reported student indiscipline will be investigated by a disciplinary committee that the principal has constituted, and it will provide decisions for an appropriate course of action.
- ◆ Students must avail leave only after getting prior permission from the section head faculty of the respective class. Conveying messages over the Telephone / E-mail will have to be approved by HOD.
- ◆ RAGGING & SEXUAL HARASSMENT is strictly prohibited. Any student who, directly or indirectly, engages in, supports, encourages, or promotes such activities would be punished. Furthermore, he or she will be expelled from the institution.
- ◆ Any grievance on ragging and sexual harassment should be send through the suggestion box or mail to: Studentsgrievance@iibsonline.com

AT HOSTEL

- Students during their stay in the hostel will be governed by the management rules.
 - Smoking, Alcohol & Narcotic consumption is strictly prohibited in and around the Hostel premises. Strict action will be taken against offenders.
 - Loitering in the Hostel campus during the class hours will not be appreciated.
- Students must keep the Campus & Rooms clean. Defacing walls, equipment, furniture etc., is strictly prohibited.
- Any manner of festivities and noise making\celebrations will not be entertained, which may cause disturbance to other inmates in the hostel premises.
- Students should not enter rooms of other students without permission.
- Any complaints regarding electric equipment, plumbing etc., is required to be registered in the complaint book.
- Food will be served only during the specified timings. Wasting food & water will not be encouraged.

EMERGENCY CONTACT DETAILS

Dr.Tripuraneni Jaggaiah
Principal
Contact : **96200 62082**
E-mail : principal@iibsonline.com

Prof.Narayan Prasad
PGDM Co-ordinator
Contact : **90198 21673**
E-mail : prof.np@iibsonline.com

Mr. Krishna Yadav
Transportation & Administration
Contact : **98907 85876**
E-mail : krishnayadav@iibsonline.com

Mr. Praveen Kumar Patil
Hostel In-charge
Contact : **98860 61362**
E-mail : praveenkumar@iibsonline.com

GLIMPSES OF LIFE AT CAMPUS



Get Ready to be Transformed.....





IIBS

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