



IIBS

BENGALURU

CAMPUS

- **VALIDATED** BY 30+ CEOs,
- **RECOMMENDED** BY 20+ MD &
- **APPRECIATED** BY 10 BUREAUCRATS

**ADMISSION NOTIFICATION
FOR PGDM 2022-23**

www.iibs.edu.in / www.iibsonline.com

About Us

In the year 2001, Smt. B.Devi Educational & Charitable trust was established by a well acclaimed educationist, Dr. Jay Prakash. The trust holds the credit to have started one of the most prestigious B-School in India “International Institute of Business Studies (IIBS)” which is headquartered in Bangalore.

IIBS is significantly considered as one of the Top B-Schools in Bangalore and a gateway of acquiring world class commerce and management education with proven methodologies and innovative methods at a world class campus. It provides best higher education programs in the most ambient and conducive environment.

IIBS is leading in right direction in nurturing and creating self-motivated professionals by providing the best resources and core values for a bright and successful future. Over the years, IIBS growth success rate stood out in the competitive market of higher education.

Vision

“To inculcate ethical values and provide innovative, holistic learning experiences that nurture individuals into well-rounded human beings, thereby equipping them to become influential global leaders.”

Mission

1. To encourage the students with modern education to bring economic emancipation & social transformation.
2. To provide the resources and opportunities to create global leaders.
3. To provide holistic approach to prepare the students to grow personally, professionally, socially and emotionally and to make them a complete human being.
4. To redefine the student's talents to make them successful entrepreneurs and responsible citizens.
5. To develop great human beings with values and ethics.



Awards & Rankings



INDIA'S MOST
PREFERRED MBA
COLLEGE

- Source *Best Choice Survey Jan 2019*



RANKED 14TH ALL
INDIA

- by *Campus Option Annual
B-School Survey*



RANKED 4TH IN
PLACEMENT
AMONG THE BEST B
SCHOOL IN INDIA

- *Silicon India 2019*



RANKED 5TH TOP
B-SCHOOL IN SOUTH
ZONE

- by *THE WEEK*



RANKED 2ND
B-SCHOOLS IN
BANGALORE

- By *CSR Annual*



TOP 11TH B-SCHOOL
IN INDIA

- by *B-School of Excellence in India*



RANKED 8TH ALL
INDIA

- by *Parivartan Times
Annual B-Schools Survey*



TOP 25 B-SCHOOL
IN INDIA

- by *BUSINESS WORLD*



From Chairman's Desk

“ We welcome you to experience a superior professionalism as you pass through IIBS and let the change begin within you Through IIBS ”

In the changing and environment of 21st century, organizations need performance enhancing competencies that is knowledgeable, dynamic, self-driven and result oriented professionals.

To meet professional demands, we in IIBS constantly design and redesign the programs and curriculum as suited to our corporate partners in order to develop the student's capabilities in such a way which would be relevant and compatible for the ever changing needs of the corporate world. Here in IIBS through our innovative and flexible learning modules we metamorphose ordinary students into professional managers.

DR JAY PRAKASH

Chairman, IIBS

Promoter of Group of Companies and an eminent educationists



Why IIBS?



A+++ RATED
B-SCHOOL IN INDIA



TOP 5 B-SCHOOL
IN INDIA WITH THE
HIGHEST ROIIE. 253%



10+ IIM-B
CERTIFICATION



VALIDATED BY 30+ CEOS,
RECOMMENDED BY 20+
MDS & APPRECIATED BY
10+ BUREAUCRATS



3% OF THE STUDENT
BECOME THE CEO OF
THEIR OWN COMPANY



SEVEN STAR GREEN
INFRASTRUCTURE



INTERNATIONAL
TOUR





FREE
LAPTOP



WORLD-CLASS 30+
INTERNATIONAL
VISITING FACULTY



INDUSTRY
NETWORK



3000+
COMPANIES FOR
PLACEMENT



85% EXPERIENTIAL
LEARNING



GLOBAL
IMMERSION



OUT OF 6000+
ALUMNI, 20%
ACROSS THE WORLD



Industry - Led Board of Studies

IIBS is gifted with a pantheon of think tanks, comprising of eminent educationists, academicians and Corporate Leaders. They have inspired us to think beyond and we have been able to instil the same spark in our aspirants as well.

DR. JAY PRAKASH

Chairman, IIBS

Promoter of Group of Companies and an eminent educationist

MR. NANDU MORE

Director - Delivery & Operation TATA Consultancy Service

MR. RITESH MANWATKAR

Consultancy and Management Accenture India

DR. VINOY MATHEW

MSW, Ph.D (Management Accounting)

DR. PERISHASTRI

Ex-Director XIME (System)

JOSEPH BERTELIN

HCL Technologies (Human Resources Management)

MR. MANISH KUMAR

CEO, Enaviya Information Technologies

DR. SATISH

DGM – Firepro (Organisation Development and Marketing)

DR. M. NAGARAJ

MSW, Ph.D Ex DGM HR HMT (Human Resource Management)

MR. AMANDEEP MIDHA

Huawei Technologies (System)

Potential is in bringing out results. Excellence is about maintaining them consistently. This wonderful combination has led IIBS to carve an ever growing annual output of future leaders.

MRS. SAVITHA

B. Sc., M.A., LLB Practicing advocate (Business Law)

MONICA

Retail Management, TESCO

MS. JANE COXTON

Consultant Trainer, Denmark (Training & Development)

MR. LINGESH HS

CEO, Sidnag Cables

DR. PRAKASH

MBA, PhD Former HR Manager TATA Group (Human Resource Management)

DR. VENKATACHALAM

MBA, ICWA, PhD Managing Director Hexagon Capital Market Former Director Bangalore Stock Exchange (Finance)

DR. JANAK KUMAR SHELATH

B.E., MBA, Ph D Kirloskar Consultant (Production & Operations Management and International Business)

MR. SUBBA RAO

B.Sc., PGDBM, PGDPM Formal HR Manager HAL (Organisational Behavior & HRM)

MR. BHARAT KUMAR BHARDWAJ

MBA Former Marketing Manager, Kirloskar (Strategic Management)

DR. JANARDHANAM

MBA, PhD Managing Director Power Skill Soft (Communication)

MR. THYAGARAJ

**BE, MBA Former HR Manager NGEF
(Organisational Behavior)**

MR. Y.S. HEGDE

**Former MD Canfin Homes, Consultant TCS
(Banking & Finance, General Management)**

DR. M.V. KRISHNA MURTHY

**MBA Former Marketing Manager, Kirloskar
(Strategic Management)**

DR. SUBRAMANYA

M. Com, PhD (Finance)

DR. A.M. PARTHOSARATHI

**M.Com, MBA, M. Phil, PhD Global
Management Consultant (Marketing,
Business Ethics)**

DR. NAGANNA

**M.A., PhD Former Professor IIM, Bangalore
(Research Method)**

DR. R.V. JAYATHIRTA

**B.E., MBA, PhD M.D. Bulls Eye Consulting
(Marketing)**

MR. RAMUIYER

**Former Professor IIM, Bangalore (Strategic
Management and Insurance)**

DR. LEENS LOBO

**M.A., PGDM, PhD HOD of Economics MCC
(Economics)**

DR. MURALIDHARAN

MBA, PhD (Finance)

MR. JAYACHANDRAN

**MBA Former Regional Chief TATA Finance
(Finance)**

DR. MALLIKARJUNA

M. Com, Ph.D (Marketing)

MR. AMIN

**M. Tech, MBA, PhD Professor Glendale
Community College, Los Angeles, USA
(Information System)**

MR. MOHAN KURUVILLA

**B. Sc., MBA Visiting Professor Manilla
Institute of Management, IIM, XLRI
(Retailing and Marketing)**

MR. ANIL GOWDA

**M. Tech, MBA (Mathematics and Computer
Science)**

MR. PROBHA DEVA

M. Com, FCA (Finance and Accounting)

MR. DORAI

M. Sc. Former Consultant of LIC (Insurance)

MR. RAMACHANDRA

M. Sc. (Statistics)

MR. V.K. CALLA

**M.S. Consultant ITC (Business Ethics and
Industrial Relations)**

DR. MUKESH TANEJA

**Free scale semiconductor (Operation
Research)**

MR. S.V.JATTI

**36 years of experience in field of projects,
planning O&M in Retail/Telecom,
Infrastructure and Retail Industry**

MR. ANIL.H.WAGDE

**MBA IIM Calcutta, Vice President, CSS Corp,
Earlier with Capgemini and Infosys,**

MR. PRASANTH NIMGADE

**BE electronics, PGDM IIMA Founder and
CEO SIPfund.com**

MR. ANAND MESHARAM

**BE Electronics, University of Mumbai,
Ericsson R&D**

Knowledge Partner



Experiential Learning & Immersion



DESIGN THINKING



ALP (ADVENTURE LEARNING PROGRAM)



RURAL CONNECT



YOGA



SOUTHERN INDIA TRAIN JOURNEY



WESTERN GHATS TREKKING



IIBS ROTARACT CLUB (RCIIBS)



PEER GROUP LEARNING

International Tour

IIBS AIRPORT CAMPUS STUDENTS



Note: students can choose only 1 option for an International tour

International Tour

IIBS AIRPORT CAMPUS STUDENTS



Note: students can choose only 1 option for an International tour

The experiential learning and immersion at IIBS have been designed for the students to get a deep understanding and a real-time exposure to people business and environment.

The objective off immersive learning is to create a non-linear environment,always game

based requires 100 percent of the learner's thinking capacity

In experiential learning is to create a linear environmental activities and multiple activities performed. Rather than technology it is based on skills of an individuals.

TRANSFIGURATION

- ⑩ ALP-Adventure Learning Programme
- ⑩ Western Ghat Trekking
- ⑩ Surface
- ⑩ Yoga & Wellness
- ⑩ Sport -IIBS Premier League

EXPAND YOUR HORIZON

- ⑩ Assertive Decision Making
- ⑩ Critical & Integrative thinking
- ⑩ International Immersion
- ⑩ Entrepreneurship
- ⑩ Smart Networking
- ⑩ Peer Learning

FINISHING SCHOOL

- ⑩ Design Thinking
- ⑩ Experiential Immersion
- ⑩ Business Incubation
- ⑩ Biz Reality Show
- ⑩ Lateral Thinking
- ⑩ Current Affairs
- ⑩ Simulation

LEADERSHIP DEVELOPMENT PROGRAM

- ⑩ News Analysis Club
- ⑩ Constitutional Club
- ⑩ Environmental Club
- ⑩ Science & Tech.Club
- ⑩ Rotaract Club
- ⑩ Business Club

MENTORING

- ⑩ Corporate Mentoring
- ⑩ Faculty Mentoring
- ⑩ Alumni Mentoring
- ⑩ CEOs Mentoring

MOM

Management Orientation Month

- ⑩ Investoprogress
- ⑩ Confidentspeak
- ⑩ Solution Craft
- ⑩ Shred Inhibio
- ⑩ Sensologic
- ⑩ Mind Spa
- ⑩ Corpex

EXPERIENTIAL LEARNING

- ⑩ Research & Development
- ⑩ Corporate Connect
- ⑩ Inner Engineering
- ⑩ Self-Management
- ⑩ Rural Connect
- ⑩ CSR & PSR
- ⑩ Internship

**Innovative
Entrepreneur &
Global Leader**

Detailed Curriculum of Experiential Learning & Immersion

BEGINNING

- ⑩ Shred Inhibio
- ⑩ Grow with Present
- ⑩ B2C
- ⑩ Surface
- ⑩ MoM
- ⑩ Sensologic
- ⑩ Confident speak
- ⑩ Mind Spa
- ⑩ Task Accomplishment
- ⑩ See2Believe
- ⑩ ALP

PROGRESSING

- ⑩ Market Vibes
- ⑩ Success Winds
- ⑩ Avishkar
- ⑩ Emerge
- ⑩ Synergofocus
- ⑩ Investoprogess
- ⑩ PoP
- ⑩ Real Time Performance
- ⑩ Talent Exhibition
- ⑩ NP Conversions

DEVELOPING

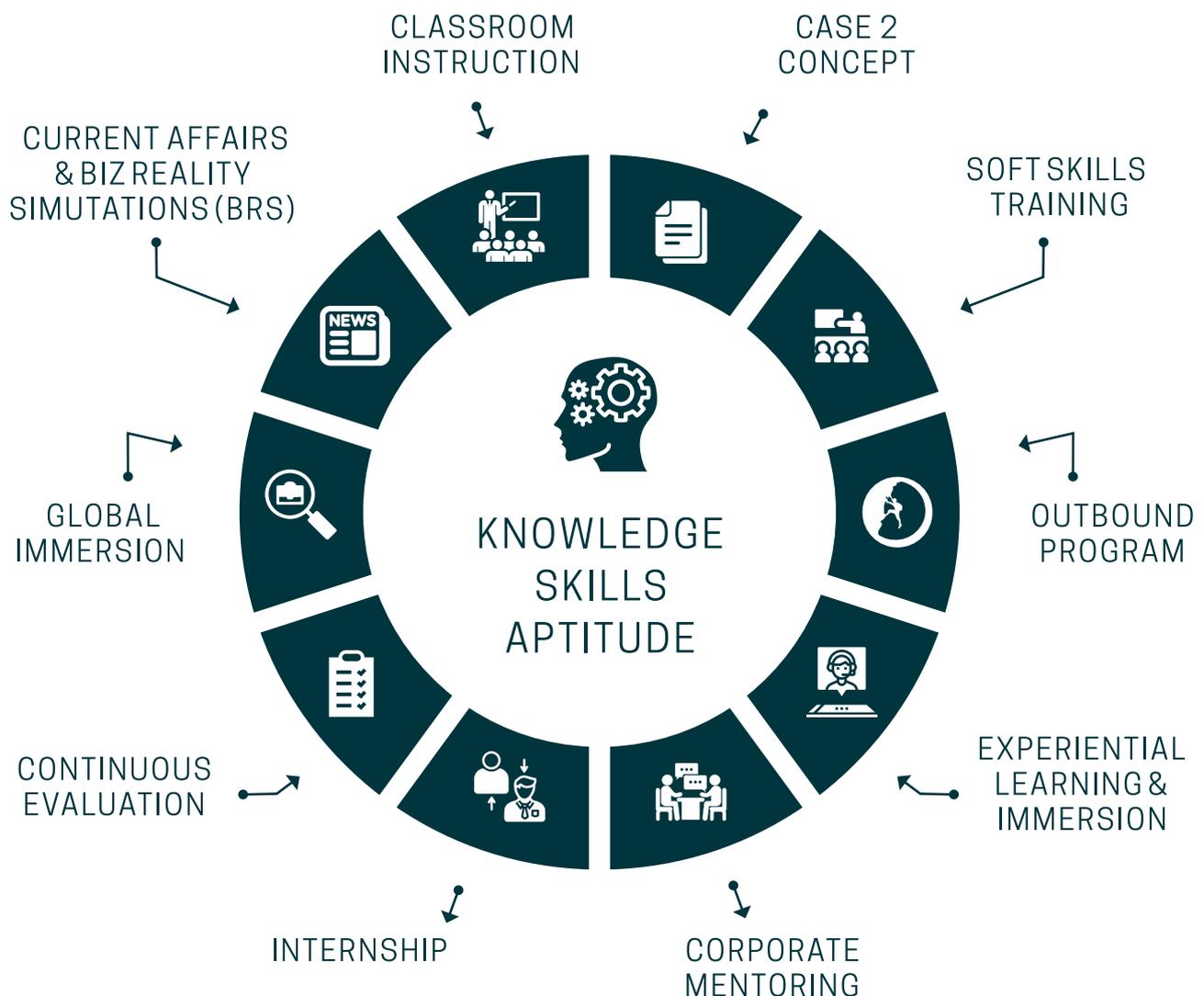
- ⑩ Pixel Perfect
- ⑩ Mind Benders
- ⑩ Excelloprudent
- ⑩ Lagaan
- ⑩ Mind Share
- ⑩ Socio Connect
- ⑩ Mission Critical
- ⑩ Working Together Works
- ⑩ Peer Facilitation
- ⑩ Path to Glory

EXPLORING

- ⑩ Solutionskraft
- ⑩ Thinktank Prosper
- ⑩ Drag-To-Point
- ⑩ Corp Ex Share
- ⑩ Steer The Wheel
- ⑩ Fruitification
- ⑩ Supports Aware
- ⑩ Business Simulations
- ⑩ Expert Directions



Pedagogy / Teaching Methodology



The teaching methodology is primarily the description of learning objective-oriented activities and flow of information between teachers and students. Often times, a particular teaching method will naturally flow into another, all within the same lesson, and excellent teachers have developed the skills to make the process seamless to the students. Pedagogy for

the adolescents has given way to Andragogy “The art and science of helping adults learn” developed by Malcolm Knowles, an American practitioner and theorist of post-adolescent education, with more of practical, goal oriented and relevant with facts and figures which is now widely practiced in IIBS. This has led to the better absorption of skills by our students.

Entrepreneurship & Incubation Centre

IIBS will also give them the seed money and arrange venture capitalists which are needed to start a company. The Times are changing and so should our thinking!!!!

Come be a part of the change!!!!

IIBS CSR initiative,



100+ BEST IDEAS & INNOVATIONS



6 MONTHS ENTREPRENEURSHIP TRAINING PROGRAMME



18 MONTHS FREE SPACE TO RUN YOUR BUSINESS



IIBS WILL ARRANGE VC FUNDS FOR 100 NEW IDEAS AS SEED FUNDING

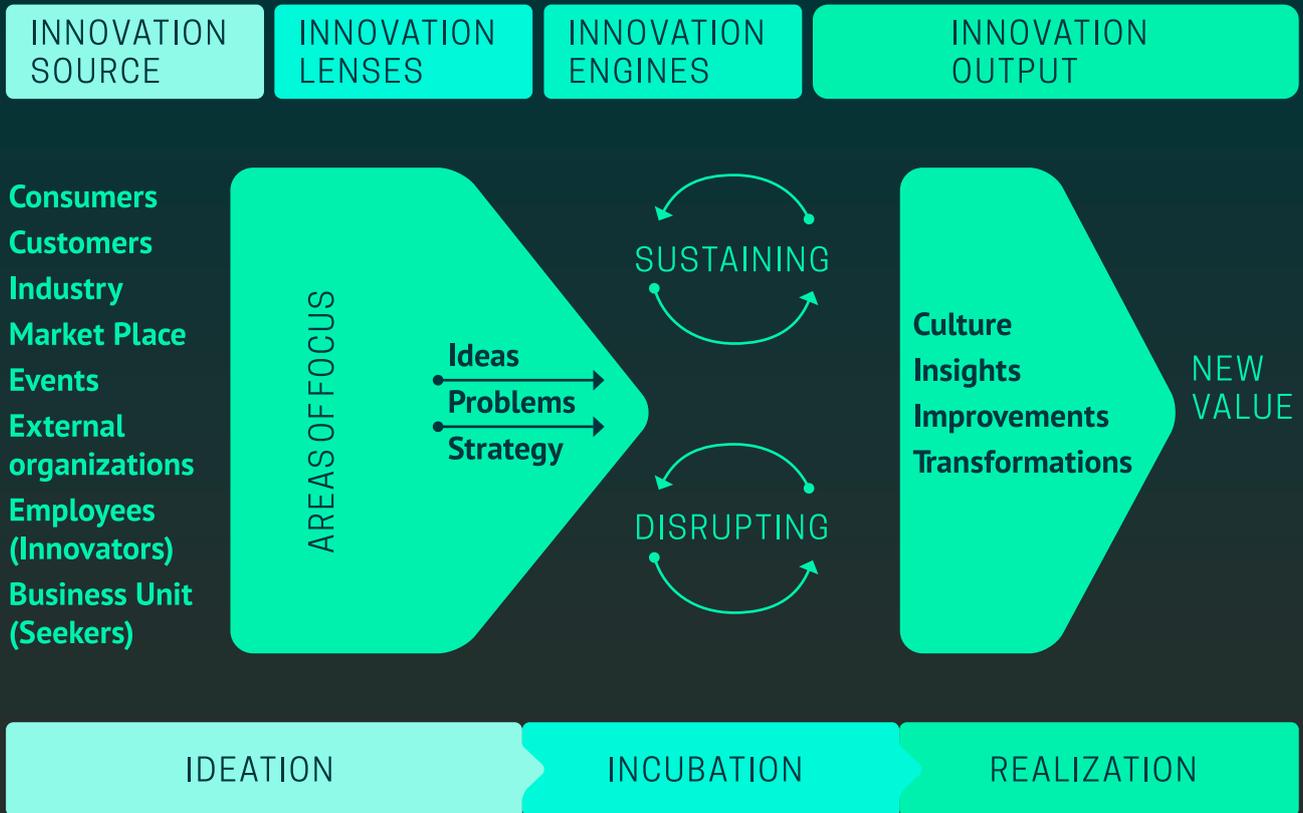


100 CASE STUDIES ON THOSE IDEAS WHICH CONVERTED MULTICRORE COMPANY WITH HELP OF SEED MONEY



Innovation Ecosystem

METHODS USED FOR CREATING INNOVATION ECOSYSTEM



Design Thinking

Design thinking is all about innovation and transformation of businesses to develop their products, services, operations and corporate strategies.

228%

S&P INDEX (USA) HAS BEEN OUTPERFORMED OVER 10 YEARS BY DESIGN DRIVEN COMPANIES (SOURCE: BMI)

89%

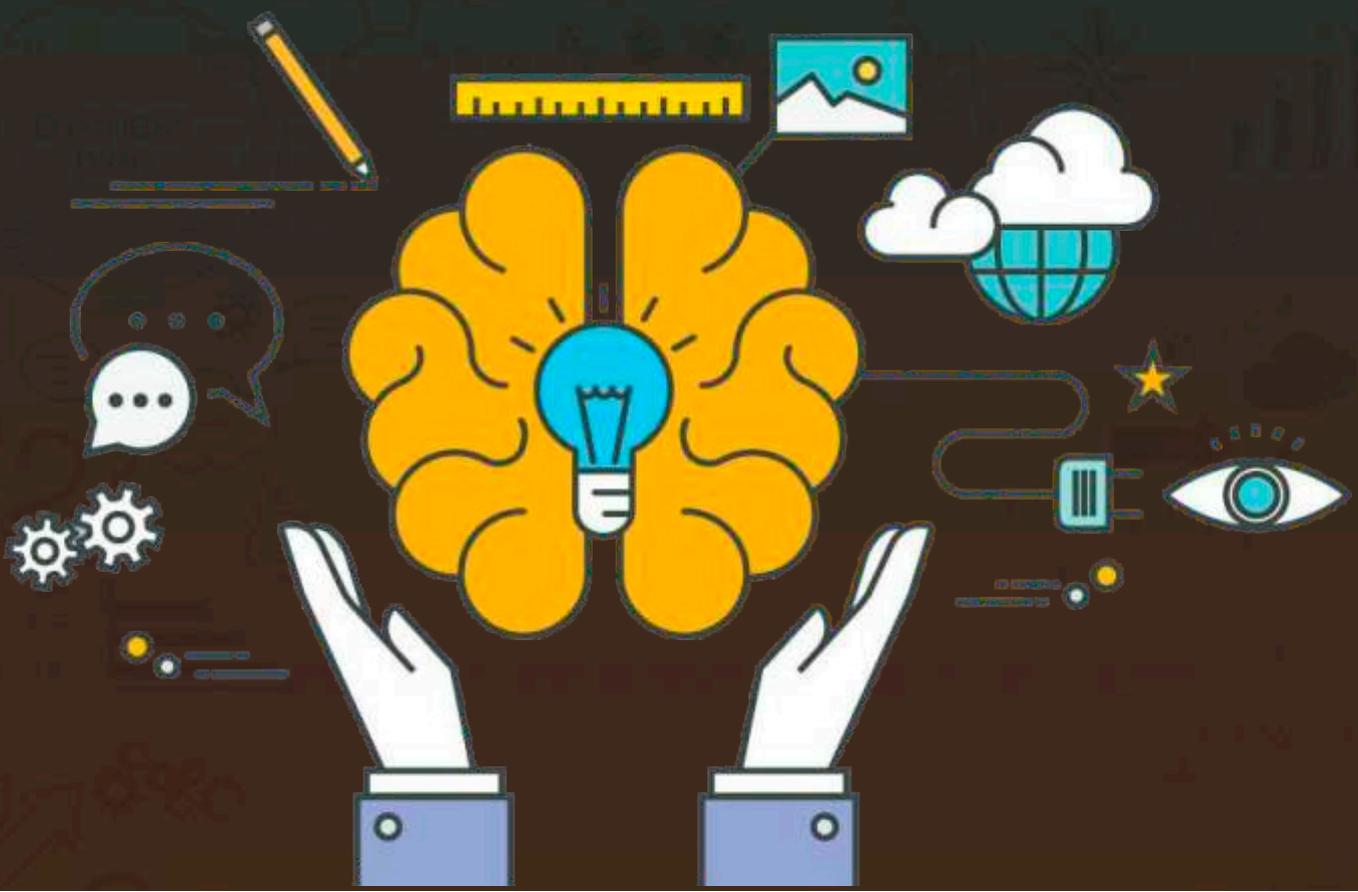
OF THE COMPANIES COMPETE ON CUSTOMER EXPERIENCE (SOURCE: GARTNER)

50%

OF DESIGN LEAD COMPANIES REPORT MORE LOYAL & SUPPORTIVE CUSTOMERS (SOURCE: ADOBE)

1.5

TIMES OF GREATER MARKET SHARE FOR COMPANIES FOLLOWING DESIGN THINKING (SOURCE: ADOBE)



Global Experiential

GLOBAL IMMERSION

Technology, cultures, trade and business, economic and political affairs, have been taking up a global shape to fit in the bigger picture which can be conveniently called Globalization.



IIBS Finishing School (IFS)

BUSINESS
COMMUNICATION

ACCENT
NEUTRALIZATION

INTRA & INTER -
PERSONAL SKILLS

LEADERSHIP &
TEAM BUILDING
EXERCISES

PERSONALITY
DEVELOPMENT

NEGOTIATION
SKILLS

GROOMING

BIZ REALITY
SHOW

CREATIVITY &
INNOVATION

CONFLICT
MANAGEMENT

ADVENTURE
LEARNING
PROGRAMME

STRESS
MANAGEMENT

ETIQUETTE
& MANNERS

LATERAL
THINKING

CAPABILITY
MANAGEMENT

ENTREPRENEURSHIP
DEVELOPMENT

SIMULATION &
PRESENTATION
SKILLS

PROGRAMME
CERTIFICATION

LISTENING SKILL
DEVELOPMENT

BUSINESS
INCUBATION

CURRENT
AFFAIRS

BUSINESS ANALYTICS
CERTIFICATION
PROGRAM

MOCK
INTERVIEWS

SIX SIGMA GREEN
BELT CERTIFICATION
PROGRAM

CORPORATE SOCIAL
RESPONSIBILITY
(CSR)

DIGITAL
MARKETING
CERTIFICATION

CASE
ANALYSIS

LIVE PROJECT
MANAGEMENT

IIBS is the first Business School in India to adopt the concept of Finishing School. The mission of the IIBS Finishing School (IFS) is to mould the future of the nation, by moulding the people who will determine the future of the nation. This service will provide our students with a balanced and well-rounded education, develop them to their full potential, and nurture them into good citizens, making them conscious of their social responsibilities to family, society and country.

Our certified trainers and coaches are dedicatedly transforming IIBS Students into highly skilled and groomed personalities with both technically and soft skills of the most applaud able level of international standard

CURRICULUM OF FINISHING SCHOOL

The brief details of the activities that are conducted in the IFS are as following

- **Business Communication**
- **Intra & Inter -personal skills**
- **Personality Development**
- **Grooming**
- **Creativity & Innovation**
- **Adventure Learning Programme**
- **Etiquette & Manners**
- **Accent Neutralization**
- **Leadership & Team Building Exercises**
- **Negotiation Skills**
- **Biz Reality Show**
- **Conflict Management**
- **Stress Management**
- **Lateral Thinking**
- **Capability Management**
- **Simulation & Presentation Skills**
- **Listening Skill Development**
- **Current Affairs**
- **Mock Interviews**
- **Corporate Social Responsibility (CSR)**
- **Case Analysis**
- **Entrepreneurship Development Programme Certification**
- **Business Incubation**
- **Business Analytics Certification Program**
- **Six Sigma Green Belt Certification Program**
- **Digital Marketing Certification**
- **Live Project Management**



International Boot Camp

French & Japanese Boot camps students get to learn from International Experts about life and culture and the different aspects of International Business.

FRENCH BOOT CAMP



JAPANESE BOOT CAMP



ITALIAN BOOT CAMP



AUSTRALIAN BOOT CAMP



Value Added courses & certifications

(ALONG PGDM)

| Sl No | Value Added Course | Duration | Institute |
|-------|---|---------------|---------------|
| 1. | Introduction to Investments | 6 Months | IIM Bangalore |
| 2. | Management Accounting for Decision Making | 5 Months | IIM Bangalore |
| 3. | Introduction to Marketing Essentials | 4 Months | IIM Bangalore |
| 4. | Customer Relationship Management | 3 Months | IIM Bangalore |
| 5. | Introduction to corporate finance | 6 Months | IIM Bangalore |
| 6. | Predictive Analytics | 6 Months | IIM Bangalore |
| 7. | Introduction to strategic management | 4 Months | IIM Bangalore |
| 8. | Strategy and sustainability | 3 Months | IIM Bangalore |
| 9. | Organisation design for competitive Advantage | 6 Months | IIM Bangalore |
| 10. | Managerial Economics | 6 Months | IIM Bangalore |
| 11. | Six-Sigma Green Belt | Certification | KPMG |
| 12. | Digital Marketing | Certification | Google / IIBS |
| 13. | Business Analytics | Certification | IBM |

Student Clubs & Activities

VALUES INCULCATED:

- Educational value
- Psychological Values
- Development of Social Values
- Development of Civic Values
- Physical Development Values
- Recreational Values
- Cultural Values

STUDENT CLUB

- Professional Development Club
- Yoga Club
- Toastmasters Club
- Corporate Relation Club
- Science & Tech. Club
- Investor Club
- CSR Club
- Event Management Club
- Retired Bureaucrats club
- Nature and Trekking club
- Sport and Adventures club
- Quiz Club
- Health Club Placement Club
- News Analysis Club
- Rural Connect Club
- Music & Cultural Club
- Rotaract Club

ANNUAL EVENTS

- IBS premier League
- Diwali – Deepotsav
- Surface
- New Year event & DJ party
- Corporate Night
- Kannada Rajyotsava
- Food Festival
- Dandiya night
- Holi – Rangbarse
- Ethnic Day



Surface



Industrial Visit



Infosys



Graduation Day



Adventure Learning Program (ALP)



Alumni Meet



International Tour



Hostel

- The institution provides separate hostel accommodation for boys & girls.
- The Boys Hostel is managed by a male warden and Girls' Hostel is managed by a female warden.
- To ensure safety, both the hostels are provided with 24-hour security.
- Extra emphasis is given on discipline
- Homely atmosphere and nutritious food is provided in the hostel
- IIBS hostels are "A home away from home"
- Gym
- Lawn Tennis
- Basketball court
- Swimming pool
- Indoor Games
- Squash
- Tennis court
- Carom board
- Open Air Theatre
- ATM
- Cricket Field
- Big Basket (Department Store)
- Club House
- Walking Park
- Night Library

Note: Boys and Girls need to apply for hostel facilities separately once admitted to IIBS programme. The hostel seats are limited.



Alumni Speak



I had a great experience during the past two years of my stay at IIBS. The faculty, infrastructure, and placement are all too good. Management students can get a great education at IIBS, and college

puts in a lot of effort to make every student corporate ready. Faculties encourage students to plan and organize extra-curricular activities from time to time, whose objective is to develop managerial skills in students and to provide a platform for students to showcase their skills. Overall, had a great experience and feel proud that I was part of IIBS.

DINESH KUMAR R



I have had the absolute time of my life so far, the years have gone by so quickly and I have met so many amazing people here. Excellent infrastructure and faculty who teach very well. A lot

of attention has been given to the individual development of students.

R P P LAWANYA

Its feeling great that I am a student of IIBS. It is an institution which made me find my weakness and make me work on my weaknesses. The faculty of this Institution never treated me as a student but they did showcase their love and affection as their child. This institution made me understand that before going to a corporate we must work on our base that is the theory part which the faculty gives the utmost important. The

MOM program boosted up and made us more strong. It is the right platform to shed the inhibitions and shyness to become a complete



manager. An introvert converts into an extrovert and the magic wand is 'Surface' Faculty members give us enough encouragement and guidance to participate in the managerial fests of other

colleges, which enhances our overall outlook towards management.

MANAS PRATIM DEKA



I joined IIBS on August 2016. It has been a great opportunity and learning experience in IIBS. Met new friends from different regions of different attitudes,

lifestyles and behaviour. It was a wonderful journey. As far as the college is concerned it's good but the faculty is awesome. The main turning point would be the faculties in here.

I learned a lot in this journey. The wild and raw energy guy became a silent and gentle guy and professional channelling the energies into the right direction. The faculties have been very supporting. Nonetheless, a last note although the college plays an important role much more important is knowledge. You can try to extract that and seek in here.

RAHUL VISWAKARMA



Student's Speak

I am from Chennai, Tamil Nadu. Currently am my Perusing PGDM in IIBS Bangalore. The advantages over here are: Over all experience is really good as teachers are very friendly and are always ready to help. Faculty are so knowledge they are so interactive. We can gain as much as we can from them. Placements is good.



R. VARSHA,

It's really a great privilege to join IIBS and is one of the best choice I have ever made. IIBS helped me to explore my knowledge and experience to get into a corporate world. I want to thank the management for giving me this opportunity of being a part of this great institute. It really has helped me in my carrier growth.

The journey started with learning programs, games, competition, and many business plans that how corporate world actually works. We worked upon different aspects of marketing, finance, and human resource in our very beginning of the PGDM program which gave us the overview of the business environment. And all these activities were possible only because of our great faculties and management team.

My overall experience in IIBS is really nice.

JAWERIA AFROZ,

Being a student of IIBS is an absolute pleasure, academically and humanely. The institute provides a proper infrastructure and a great learning atmosphere that motivates us quite much for working hard and also enables us to rejuvenate amidst the study pressure.



Faculty members of IIBS are really friendly and provide necessary support from time to time. I really loved and enjoyed the teaching system in IIBS and had wonderful Practical knowledge apart from theory.

AKSHAY KUMAR,



IIBS is one of the best Choice that I've ever made. It helped me to explore, learn and execute the best in my life. I always seek for excellence and I found it here. It's always feels great to be part of this institution and I thank the management to giving me this experience.

TELAGATHOTI RUSHIKESH,



Corporate Speak

The students being groomed at IIBS are extraordinary, as suited corporate World. And interaction with the student has revealed that they are highly motivated and enthusiastic in learning the tricks of the trades.

MR. R. SUGANT

Head - Business Development
HCL Technologies

During my interaction with the student off IIBS. I found them to be very energetic and willing to learn new cars concept and implement them. This according to me is the first step which an Aspiring management graduate needs to inculcate before leaping into the corporate world. I wish management student off IIBS success in this MBA program.

MR. CHANDRA SHEKHAR

Regional Sales Manager
Birla Sunlife Insurance Co. Ltd.

True colours of the professional are perceptible with IIBS students with inquisitiveness at all levels, this prepares them to show that they are different in their approach. These qualities placed with high standards, as they have the ability to make a difference as compared to normal ones.

MR. ABHISHEK V KUMAR

Global Talent Acquisition
Wipro Technologies

“I found that the students of IIBS are very energetic, proactive and enthusiastic in their approach. I am sure that under the able guidance in IIBS, the students will reach their respective career goals. I wish IIBS and all its students all the best in their future endeavors”

ARIJIT GANGULY

Director – Sales
Oracle Corporation

“It is really enchanting to see that there is a high level of creativity built in the individuals at IIBS. This inherent character will place them in the ever changing & customer-driven market.”

PAVAN SONI

Creativity & Innovation Division
Wipro Technologies Ltd

“The students of IIBS are extremely dedicated and diligent which only inspires a faculty to delve into better recesses of coaching and mentoring. I found their zeal and discipline encouraging which will surely take them a long way. I wish them all good luck”

MRS. SHRABANI BASU

HR Consultant
Narayana Hrudayalaya



Mentorship

(4 LEVELS OF MENTORING)

Every student of IBS will be assigned a guide and mentor who will assist and guide the student in career planning, process monitoring and problem solving related to the programme.

The school attaches great importance to the need for mentoring and suitable guidelines will be published separately.



CORPORATE MENTORING



FACULTY MENTORING



ALUMNI MENTORING



PLACEMENT MENTORING

Placement Cell

PLACEMENT & INTERNSHIP HIGHLIGHTS

20

LACS
Highest salaries
2020

12.2

LACS
Average Salary
top 20%

10.1

LACS
Average Salary
top 30%

9.4

LACS
Average Salary
top 40%

8.2

LACS
Average Salary

300+

COMPANIES
VISITED

273+

FINAL PLACEMENT
OFFERS

11.2

AVERAGE NUMBER
OF INTERVIEWS

20

IIBS GIVES
MINIMUM
INTERVIEW

5+

INTERNATIONAL
OFFER

3

MINIMUM
NUMBER OF
INTERVIEWS

3

LEVELS OF
PLACEMENT
1) REGIONAL
2) NATIONAL
3) INTERNATIONAL



LIST OF PLACEMENT PARTNERS





Candidates who have appeared in CAT, CMAT, MAT, XAT or ATMA are eligible for directly attending the group discussion and personal interviews (GD & PI).

IMPORTANT DATES

Last date for online application for IIBSAT, visit our website.

Filled application should reach our National Head Office. For last date information please visit our website.

Note: IIBS will not be responsible for delay in receipt letter sent by Courier / Post

GROUP DISCUSSION

Group discussion and personal interviews will be conducted in Bangalore, Kolkata, Delhi, Allahabad, Patna, Ranchi, Jaipur, Hyderabad, Guwahati, Bhubaneswar, Bhopal, Indore, Raipur, Srinagar, Ahmedabad, Agartala, Chennai, Hyderabad Cochin, Pune, Vizag and Vijayawada.



Admission Process

- Candidates meeting the eligibility criteria can apply to IBS by completing an online form.
- Visit the website www.iibs.edu.in and fill in the online application form and make a payment of INR 1,000. Or purchase the application form from the IBS Campus
- The eventual application process is online for all candidates.

Note: Applicants are evaluated based on IBSAT/GMAT/CAT/XAT/CMAT/Other Entrance Exams scores, past academic performance, and performance in the group discussion and personal interview.

Important Date: Please visit the website or contact to admission department.

All legal disputes are subject to Bangalore jurisdiction only.

Any complaints, grievance and the cancellation of admission by the parents of students should be brought to the notice of the Chairman or Director.

Fees once paid are not refundable or transferable under any circumstances.

Note: Registration fee 1 Lakh include 50,000/- processing fees

IIBS Account Details

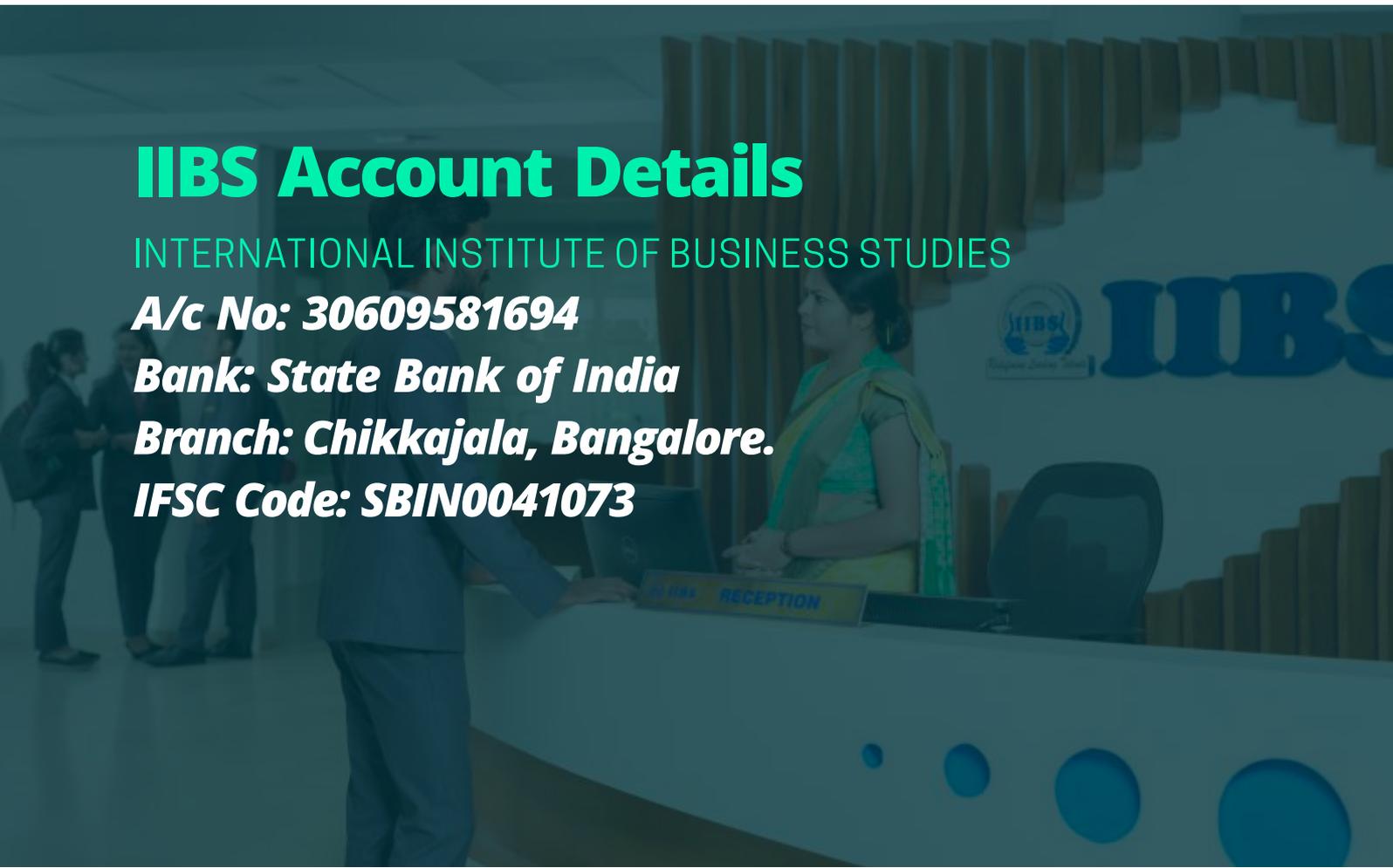
INTERNATIONAL INSTITUTE OF BUSINESS STUDIES

A/c No: 30609581694

Bank: State Bank of India

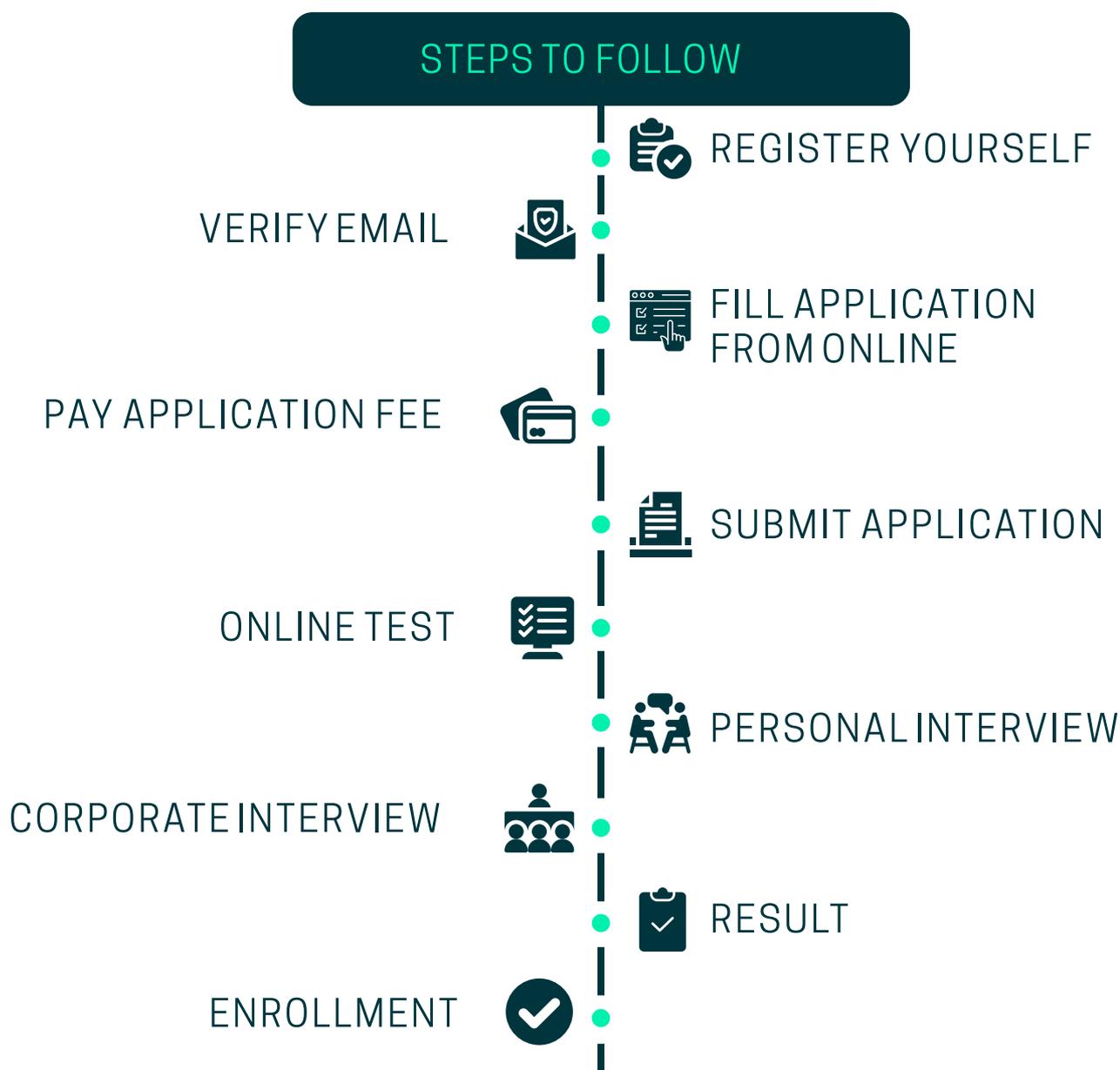
Branch: Chikkajala, Bangalore.

IFSC Code: SBIN0041073



How to Apply

- The online application is for admission to programs offered at International Institute of Business Studies.
- Email ID submitted at the time of registration will be used for all correspondences until enrolment is completed. Change in Email ID will NOT be permitted under any circumstances.
- International Institute of Business Studies Query Management System:
 - Applicants are strongly advised to use the International Institute of Business Studies (IIBS-QMS), rather than an email, to get a quick response.
 - Register and verify your email ID
 - Click on [Any Queries? Ask US] in your dashboard
 - Select the query category and submit your query





**Airport Campus
Bengaluru**



**R.T. Nagar Campus
Bengaluru**

"Be sure to check out our social networking sites and like or follow us and join the conversation!
You'll be among the first to see photos and updates of our activities."



Facebook
fb.com/iibsonline



Linked In
linkedin.com/in/iibsonline



Twitter
twitter.com/iibsonline



Youtube
youtube.com/user/iibsonline



IIBS

BENGALURU

IIBS Bangalore Airport Campus (AICTE Campus)
Address: #75, Muthugadahalli, Bangalore North Jala Hobli
Near International Airport, Bangalore-562157
Mobile: 9988415333, 9620248214,
Email: admission@iibsonline.com