



**IIBS**  
BENGALURU

# EVOLVING BRILLIANCE AND RAISING TO GLORY

PLACEMENT BROCHURE 2021-22

[www.iibs.edu.in](http://www.iibs.edu.in)

## VISION

“To inculcate ethical values and provide innovative, holistic learning experiences that nurture individuals into well-rounded human beings, thereby equipping them to become influential global leaders.”

## MISSION

1. To encourage the students with modern education to bring economic emancipation and social transformation.
2. To provide the resources and opportunities to create global leaders.
3. To provide holistic approach to prepare the students to grow personally, professionally, socially and emotionally and to make them a complete human being.
4. To redefine the student's talents to make them successful entrepreneurs and responsible citizens.
5. To develop great human beings with values and ethics.





## ABOUT US

In the year 2001, Smt. B.Devi Educational & Charitable trust was established by a well acclaimed educationist, Dr. Jay Prakash. The trust holds the credit to have started one of the most prestigious B-School in India “International Institute of Business Studies (IIBS)” which is headquartered in Bangalore.

In believing with the Motto of “Education being an investment for acquiring the passport for future”, International Institute of Business Studies (IIBS) offers various management programs at undergraduate and post graduate levels. The institution is affiliated to Bangalore University and approved by the AICTE, New Delhi.

IIBS is significantly considered as one of the Top B-Schools in Bangalore and a gateway of acquiring world class commerce and management education with proven methodologies and innovative methods at a world class campus. It provides best higher education programs in the most ambient and conducive environment.

IIBS is leading in right direction in nurturing and creating self-motivated professionals by providing the best resources and core values for a bright and successful future. Over the years, IIBS growth success rate stood out in the competitive market of higher education.

## FROM CHAIRMAN'S DESK

In the changing and environment of 21st century, organizations need performance enhancing competencies that is knowledgeable, dynamic, self-driven and result oriented professionals.

To meet professional demands, we in IIBS constantly design and redesign the programs and curriculum as suited to

our corporate partners in order to develop the student's capabilities in such a way which would be relevant and compatible for the ever changing needs of the corporate world. Here in IIBS through our innovative and flexible learning modules we metamorphose ordinary students into professional managers.

*"We welcome you to experience a superior professionalism as you pass through IIBS and let the change begin within you Through IIBS"*



**Dr Jay Prakash**  
Chairman, IIBS  
Promoter of Group of Companies  
and an eminent educationists



# INDUSTRY-LED BOARD OF STUDIES

IIBS is proud to have a Board of advisor comprising renowned academicians, successful entrepreneurs and corporate professionals. This gives the institute a thorough practical base in addition to a strong academic position.

## **Dr Jay Prakash**

Chairman, IIBS  
Promoter of Group of Companies and an eminent educationists

## **Mr. Nandu More**

Director – Delivery & Operation  
TATA Consultancy Service

## **Mr Ranjay Kumar Vishen**

CEO Search ur College

## **Mr Ritesh Manwatkar**

Consultancy and Management, Accenture India

## **Dr Vinoy Mathew**

MSW, PhD (Management Accounting)

## **Dr Perishastri**

Ex-Director XIME (System)

## **Joseph Bertelin**

HCL Technologies (Human Resources Management)

## **Dr Satish**

DGM – Firepro (Organization Development and Marketing)

## **Dr M Nagaraj**

MSW, PhD Ex DGM HR HMT (Human Resource Management)

## **Mr Amandeep Midha**

Huawei Technologies (System)

## **Mrs Savitha**

B.Sc., M.A, LLB Practicing advocate (Business Law)

## **Mr. Amit Kumar Gupta**

B.Tech & M.Tech – IIT Kharagpur, MIEM - Italy, Head Material Management Havells India Limited

# CORPORATE GUEST LECTURE



**Aditi Syal**

Founder, Vocabberry



**Antti Isoviita**

Manager, HAMK  
University



**Dr. B.C. Rao**

CEO & Managing Director,  
ennametal India Pvt Ltd



**Grace Mimbs**

Artisan & Designer,  
Behance, USA



**Dr. Kanchi N.  
Gandhi**

Senior Nomenclatural  
Registrar, Harvard  
University, USA



**Paniraj Murthy**

CEO & Director, Logistics  
Consultancy



**Sarita Chauhan**

Founder and Owner,  
Evoke Inspiring Lives



**Sunil Kumar**

Founder and CEO,  
Greenstep

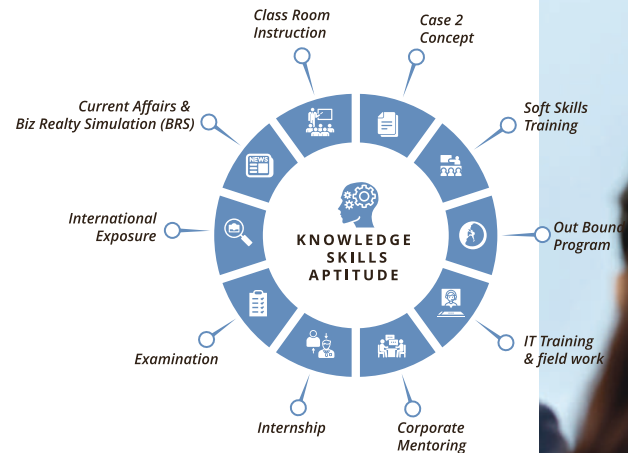


# TEACHING METHODOLOGY

Unique & Rigorous Teaching Methodology with 40% Theory + 60% Training (Practical Exposure) = Global Engine.

## Why Enroll at IIBS

- Excellence Industry Interaction for Campus Placements and Internships
- Imparting Management Education with 6000+ Alumni Network spread across the globe
- Highly competent and experienced full time faculty team having PhD or Industry experience especially from IIMs
- 350+ companies from all verticals visit the campus from over 3000 companies.
- Most innovative and updated curriculum
- Free Laptop and International Tour
- Corporate Mentoring
- Alumni Mentoring
- 50% seat reserve for Girls





# GROWTH PATTERN

While the industrial sector is now estimated to have grown at 8.2% against the earlier estimation of 7.4%, the services sector is estimated to have grown at 9.9% against 8.9% earlier.

GDP (year-on-year in %)

2015-16 2016-17

(year on year %)



# TALENTS MINED!

At IIBS, an industry oriented approach equips the students with a global outlook, making them masters in the profession they choose to pursue. This has enticed over 350+ multinationals to frequent our campus and set the base for a never ending talent hunt.

310+  
Students Placed  
Currently

24 LAC  
Highest Placement  
Package per annum

3000+  
Placement  
Partners

# ACADEMIC COLLABORATION





# PROGRAM OFFERED AT IIBS

## Programs

**PGDM** Premium, Limited Seats  
Approved by AICTE

## Specialization

HR, Marketing, Finance, Banking & Insurance,  
Business Analytics, IT, International Business

**Note:** IIBS is providing free laptop for PGDM AICTE Approved, And only top 100 students are eligible for international tour having more than 80% attendance and academic merit in pursuing course.





Value Added Courses	Duration	Institute
Introduction to Investments	6 months	IIM Bangalore
Management Accounting for Decision-making	4 months	IIM Bangalore
Introduction to Marketing Essentials	3 months	IIM Bangalore
Customer Relationship Management	3 months	IIM Bangalore
Introduction to Corporate Finance	4 months	IIM Bangalore
Predictive Analytics	5 months	IIM Bangalore
Introduction to Strategic Management	4 months	IIM Bangalore
Strategy and Sustainability	5 months	IIM Bangalore
Organization Design for Competitive Advantage	5 months	IIM Bangalore
Managerial Economics	5 months	IIM Bangalore
International Financial Management	5 months	Delhi University
Communication Technologies in Education	5 months	University of Mumbai
Six-Sigma Green Belt	Certification	KPMG
Digital Marketing	Certification	Google
Business Analytics	Certification	IBM

**Note:** Student can choose any courses among the above Value Added Courses, only need to pay the examination fee for respective courses.



IIBS Bangalore Campus offered international internship at affordable cost

# IIBS FINISHING SCHOOL

The true measure of a lady or a gentleman is not based on what they have, but rather on who they are

The first business school in India to adopt the concept of finishing school. The mission of the IIBS finishing school [IFS] is to mould the future of the nation, by moulding the people who will determine the future of the nation. This service will provide our students with a balanced and wholesome education, develop them to their full potential, and nurture them into good citizens, conscious of their responsibilities to family, society and country.

The brief details of the activities that are conducted in the IFS are as follows

- ▢ Business communication
- ▢ Personality development
- ▢ Grooming
- ▢ Creativity and innovation
- ▢ Adventure Learning Program
- ▢ Etiquette & Mannerism
- ▢ Accent Neutralization
- ▢ Leadership & Team building exercises
- ▢ Negotiation Skills
- ▢ Biz Realty Simulations
- ▢ Conflict Management
- ▢ Stress Management
- ▢ Lateral Thinking
- ▢ Capability Management
- ▢ Simulation & Presentation Skills
- ▢ Listening skill development
- ▢ Current Affairs
- ▢ Mock Interviews
- ▢ Corporate Social Responsibility
- ▢ Case Analytics
- ▢ Entrepreneurship development program
- ▢ Business Incubation
- ▢ Business analytics certification program
- ▢ Six sigma green belt certification program
- ▢ Digital marketing certification
- ▢ Live project management







# HIGHEST PLACEMENT PACKAGE

**Anand Kumar**

Marketing Manager - South Head  
Franchise Connect India Pvt. Ltd

**Rs. 24 Lakhs Per Annum.**



**K Sudha**

HR Executive  
Sunoova Technology



**Surendar Marimuthu**

Relationship Manager  
HFFC



**Swathi R**

HR Executive  
Ninjakart



**Tanu Karmakar**

Relationship Manager  
Colives

## CURRENT PLACEMENT 2017-19 BATCH



**Abhishek Sharma**

Inside Sales Executive  
Vedantu



**Adithya Chowdhary**

Management Trainee  
Shobha Ltd



**Aishwarya Satish**

Sales Manager  
Property Pistol



**Alka Kumari**

Executive Recruiter  
Sunovaa Technologies



**Alok Tiwari**

Sales Manager  
Swiggy





**Anjali Minz**

BDE  
Extramarks



**Ankita Giya**

Management Trainee  
Square yards



**Anwsha Paul**

Sales Manager  
Propertyistol.com



**Ashika Menon**

HR Recruiter  
Manpower Group Pvt. Ltd.



**Boobesh P**

Sales Manager  
Property pistol



**Chandra Prakash**

BDE  
Extramarks Pvt.Ltd.



**Chelle S Kumar**

Marketing Manager  
Zolostays Property  
Solutions Pvt. Ltd.



**Chevula Harika**

Relationship Manager  
Colives



**Chiranjeev**

Territory Sales Manager  
Ninjakart



**Darshitha Prajapat**

Fundamental Researcher  
S & P Global



**Dasari V S S Rayalu**

Management Associate  
HFFC



**Debasmitha**

Sales Manager  
Property Pistol



**G Jagadeesh**

Tax Associate  
PWC



**G Karthik**

Sales Manager  
Property Pistol



**Gokul S Nair**

Trainee content analyst  
Thomson Reuters



**Gowri Bichali**

BDE  
Extramarks



**Imtiren Pongner**

Relationship Manager  
Colives



**Janmoni Moran**

Customer Life Cycle Manager  
Nxtgen Datacenter



**Jithin Kurian Cherian**

Sales Manager  
Property pistol



**Kesha**

Analyst  
Northern Trust



**K Purendra Pratap**

Sales Manager  
Property pistol



**Madhuparna Das**

HR Recruiter  
Delphicjobs.com



**Maryam L**

Sales Manager  
Property Pistol



**N Gladys G I**

Fundamental Researcher  
S & P Global



**Navyashree**

BDE  
Extramarks/Property Pistol



**MOTHE NIKHIL**

Sales Manager  
Property Pistol



**Pankoj Sutar**

BDE  
Extramarks



**Rahul Parashar**

Analyst  
Northern Trust



**Ranita Kundu**

Relationship Manager  
Colives



**Riya Sharma**

HR Manager  
Edument Findin1  
Solutions Pvt Ltd



**Rizwan Ahmed**

Assistant Center Manager  
Extramarks Pvt.Ltd/  
Cult.fit Pvt Ltd



**Sajjan Pandya**

Sales Manager  
Zomato



**Sajomon**

BDE  
Extramarks



**Samvith Bhatt**

Demand Manager  
Oyo rooms



**Sathiya Keerthi M**

BDE  
Extramarks Pvt. Ltd.



**Seemona**

Territory Sales Manager  
Ninjarkat



**Shiak Ibrahim**

Territory Sales Manager  
Red Carpet



**Shubham Tripathi**

BDE  
Berger Paints India Ltd



**Siddharth Kabi**

HR  
Taj



**Sonali Dey**

HR Recruiter  
Manpower group



**Srijoyee Biswas**

Assistant Center Manager  
Cult.fit Pvt. Ltd.



**Srinath**

Accounts Manager  
Colive



**Sucheta Bhat**

Trainee content analyst  
Thomson Reuters



**Sukhjeet Kaur**

Relationship Manager  
Colives



**Surabhi Sinha**

Sales/Marketing Manager  
Vivero International



*"A big congratulations to all the PGDM students for getting placed during the campus recruitment process. We give our best wishes to all of you for a brighter future ahead!"*







*Trusted by 6000+ IBS Alumni and acknowledged by more than 500 top MNC's - Quality, Culture & Innovative pedagogy.*



# OUR STAR ALUMNI

Alumni Earning Salaries between Rs. 25-50 lakhs p.a.



**Amit Kumar Giri**  
Managing Director  
BrainGateway



**Arun Kumar Singh**  
Assistant Team Leader  
ADIB Bank



**Ashish Otwani**  
DGM  
Reliance Jio



**H Shahul Hameed**  
SAP SCM Analyst  
Baladna



**MD Kamaal Siddiqui**  
Sr. BDM  
Squareyards LLC



**Md Aslam**  
Assistant Team Leader  
Abudhabi islamic bank



**Md Shahbaz**  
Client Relationship Officer  
Sharaf Exchange LLC



**Md Akmal Hoque**  
Payday finance Officer  
Finance House (PJSC)



**Nammi Bhanu Prakash**  
Collections Officer  
MASHREQ



**Neeraj Kumar Singh**  
Managing Director  
Hilal al Saif  
Technical services LLC



**Noel Johny**  
Ware House  
Administrator & Procurement  
Bugatti Fashion (Maison Bmore)



**Quazi Nazmul Haque**  
BDM  
Drawlines Trading & Con-  
tracting



**Reetesh Rai**  
Senior Relationship Officer  
Citi Bank



**Sachin Kumar Mandal**  
Team leader  
Mashreq Bank



**Siddharth Bajaj**  
Team Manager Premi-  
um Banking  
First Gulf Bank



**Suchandni Verma**  
HR Manager  
Mofosys



**Kumar Abhishek**  
Senior Claims Officer  
(Technical)  
Al Futtaim Willis



**Avinash Kumar Rai**  
Senior Account  
Executive  
Al Futtaim Willis

# IIBS ADVENTURE LEARNING PROGRAM (ALP)





# IIBS SURFACE





# IIBS INDUSTRIAL VISITS



Infosys



# IIBS INTERNATIONAL TOUR





# IIBS ALUMNI ANNUAL MEET



# PROMINENT RECRUITERS





# CORPORATE SPEAK



The students being groomed at IIBS are extraordinary, as suited corporate World. And interaction with the student has revealed that they are highly motivated and enthusiastic in learning the tricks of the trades.

## **Mr. R. Sugant**

*Head - Business Development*

HCL Technologies

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"I found that the students of IIBS are very energetic, proactive and enthusiastic in their approach. I am sure that under the able guidance in IIBS, the students will reach their respective career goals. I wish IIBS and all its students all the best in their future endeavors"

## **Arijit Ganguly**

*Director - Sales*

Oracle Corporation

During my interaction with the student off IIBS. I found them to be very energetic and willing to learn new cars concept and implement them. This according to me is the first step which an Aspiring management graduate needs to inculcate before leaping into the corporate world. I wish management student off IIBS success in this MBA program.

## **Mr. Chandra Shekhar**

*Regional Sales Manager*

Birla Sunlife Insurance Co. Ltd.

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"It is really enchanting to see that there is a high level of creativity built in the individuals at IIBS. This inherent character will place them in the ever changing & customer-driven market."

## **Pavan Soni**

*Creativity & Innovation Division*

Wipro Technologies Ltd

True colours of the professional are perceptive with IIBS students with inquisitiveness at all levels, this prepares them to show that they are different in their approach. These qualities placed with high standards, as they have the ability to make a difference as compared to normal ones.

## **Mr. Abhishek V Kumar**

*Global Talent Acquisition*

Wipro Technologies

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"The students of IIBS are extremely dedicated and diligent which only inspires a faculty to delve into better recesses of coaching and mentoring. I found their zeal and discipline encouraging which will surely take them a long way. I wish them all good luck"

## **Mrs. Shrabani Basu**

*HR Consultant*

Narayana Hrudayalaya

## ELIGIBILITY CRITERIA (Admissions PGDM)

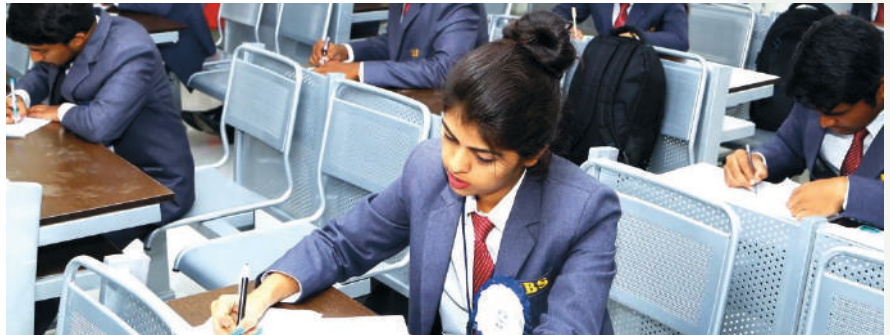
- All applicants should possess a Bachelor's degree or equivalent, with a minimum of 50% aggregate marks or equivalent in any discipline, recognized by the Association of Indian Universities (AIU)
- For admission in PGDM program, an applicant must have a valid IIBSAT/CAT/MAT/XAT/GMAT/CMAT/Other Entrance Exams score.
- Applicant also needs to clear the essay writing, aptitude test, Group Discussions (GD) and Personal Interview (PI) rounds conducted by IIBS
- The eventual application process is online for all candidates.

## ADMISSION PROCESS

- Candidates meeting the eligibility criteria can apply to IIBS by completing an online form.
- Visit the website [www.iibs.edu.in](http://www.iibs.edu.in) or [www.iibsonline.com](http://www.iibsonline.com) and fill in the online application form and make a payment of INR 1,000. Or purchase the application

**Note:** Applicants are evaluated based on IIBSAT/GMAT/CAT/XAT/CMAT/Other Entrance Exams scores, past academic performance, and performance in the group discussion and personal interview.

**Important Date:** Please visit the website or contact to admission department.







# IIBS

International Institute *of* Business Study

## **IIBS Bangalore Campus (R.T.Nagar) & National Head Office**

#119, KHB Main Road, Kanaka Nagar, R.T.Nagar Post, Bangalore- 560032

Phone: +91-80884 22544

## **IIBS Bangalore Campus (International Airport)**

#75, Muthugadahalli, Bangalore North Jala Hobli, Near International Airport, Bangalore-562157

Phone: +91-90004 53555

E-mail : [admission@iibsonline.com](mailto:admission@iibsonline.com) | [www.iibs.edu.in](http://www.iibs.edu.in) | [www.iibsonline.com](http://www.iibsonline.com)

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 [linkedin.com/in/iibsonline](https://linkedin.com/in/iibsonline)

 [twitter.com/iibsonline](https://twitter.com/iibsonline)

 [youtube.com/user/iibsonline](https://youtube.com/user/iibsonline)