

Criterion 5	Student Quality and Performance	100
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The International Institute of Business Study (IIBS) is committed to promoting gender equity and fostering a safe and inclusive environment for all its students. The institute has implemented several measures to achieve these goals. IIBS enforces a comprehensive campus code of conduct that explicitly prohibits any form of harassment or discrimination based on gender or any other identity. This code of conduct serves as a guiding principle for students, faculty, and staff, emphasizing the importance of respect, equality, and non-discrimination. IIBS also focuses on continuous improvement of students in academic and career growth through the mentoring system.

Table 5.1 Student Intake

Item	CAY 2023-2024	CAYm1 2022 - 2023	CAYm2 2021 -2022	CAYm3 2020 - 2021	CAYm4 2019 -2020
Approved Intake	180	180	120	120	120
Number of Students Admitted	180	153	53	27	56

CAY=Current Academic Year

CAYm1: Current Academic Year minus 1

CAYm2: Current Academic Year minus 2 = Last Year Graduate (LYG)

CAYm3: Current Academic Year minus 3 = Last Year Graduate minus 1 (LYGm1)

CAYm4: Current Academic Year minus 4 = Last Year Graduate minus 2 (LYGm2)

Table 5.2 Success Rate

Year of Entry	No of Students admitted	Number of Students who have completed	
		I Year	II Year
CAY (2023-2024)	180		
CAYm1 (2022-2023)	153	150	
CAYm2 (2021-2022)	53	50	46
CAYm3 (2020-2021)	27	27	27
CAYm4 (2019-2020)	56	56	56

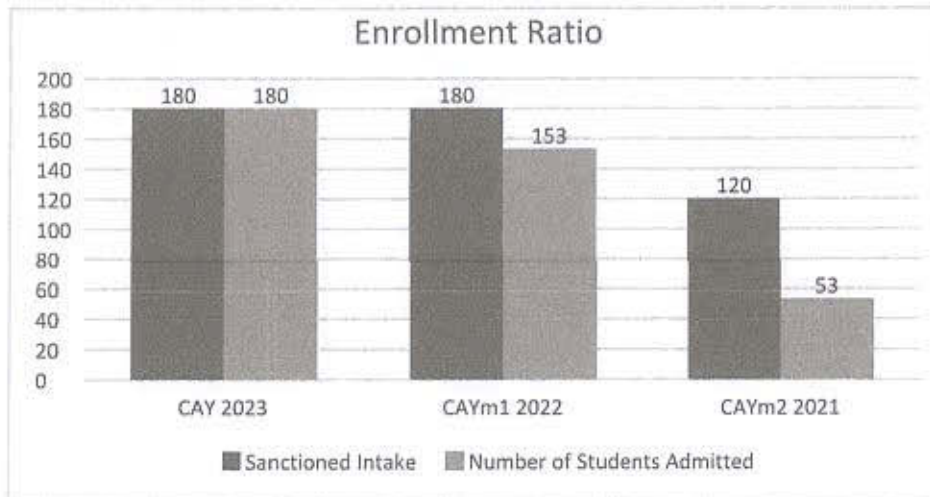
5.1 ENROLMENT RATIO (ADMISSIONS) (20) (16)

The enrolment ratio of the institute is given in table 5.3. It is observed that the enrolment ratio against the sanctioned seats is **80.42%** for the institute average of three years.

Table 5.3 Number of Students admitted as per intake sanctioned by AICTE

Enrolment Ratio= Number of students admitted/ Sanctioned intake

Item	CAY 2023-2024	CAYm1 2022-2023	CAYm2 2021-2022
Sanctioned Intake	180	180	120
Number of Students Admitted	180	153	53
Students admitted over last three (%)	100.00	85.00	44.17
Average Enrolment Ratio	80.42 %		



Graph No. 5.1 Percentage of Students admitted

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Quality of the students admitted to the program

International Institute of Business Studies (IIBS) is renowned for its rigorous admission procedure, designed to select only the highest calibre of students for its Postgraduate Diploma in Management (PGDM) program. The process begins with candidates appearing for entrance examinations like the MAT, CAT, XAT, NTA, NMAT, ATMA, etc., which are pivotal in assessing their aptitude and suitability for the demanding curriculum offered by IIBS.


Candidates aspiring to join IIBS must apply through the institute's website for the PGDM program. The selection process is meticulously structured into three levels of screening to ensure a comprehensive evaluation of each applicant. The first stage involves Pre-Interview Profiling, where candidates' backgrounds and achievements are reviewed. This is followed by a Faculty Interview, focusing on academic capabilities and potential contributions to the program. The final hurdle is the Corporate Interview, designed to assess the candidates' professional readiness and alignment with industry expectations.

Admission to IIBS is contingent upon an aggregate score derived from the entrance examination results and performance across the screening stages, ensuring a selection of students with not only academic excellence but also professional potential and personal qualities conducive to leadership and innovation.

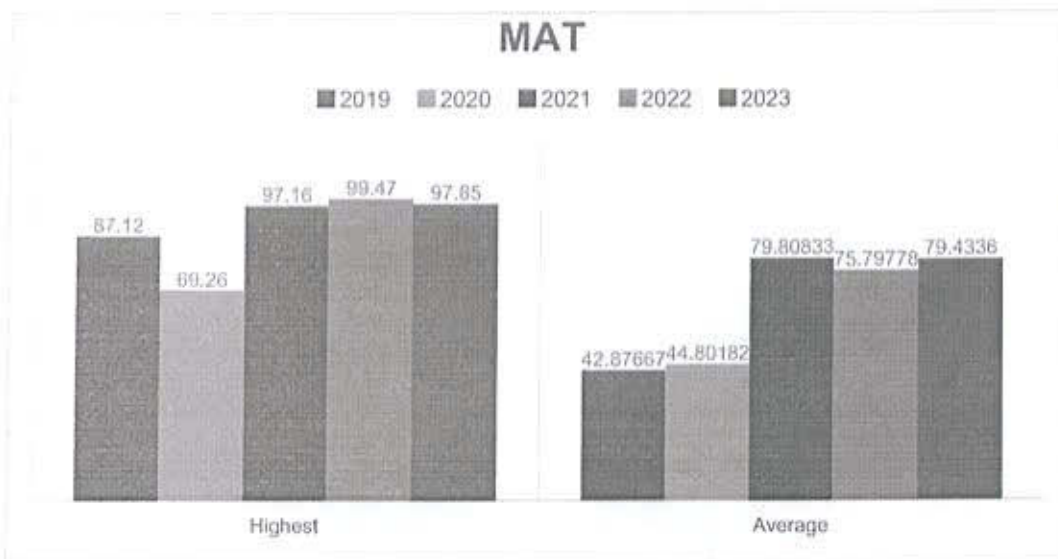
The admission data over the years underscores IIBS's commitment to quality. For instance, the Management Aptitude Test (MAT) scores have consistently reflected high standards, with the highest scores ranging from 87.12 in 2019 to 99.47 in 2022, and a significant uptick in the average scores from 42.88 in 2019 to 79.43 in 2023. Similarly, the Common Admission Test (CAT) scores have shown a real improvement, with the highest scores peaking at 89.55 in 2023 and average scores escalating from 33.43 in 2019 to 65.23 in 2023.

The institute has also adjusted its cutoff percentiles over the years in response to global challenges and evolving academic standards. For MAT, the cutoff percentile rose from no cutoff in 2019 to 60 percentile in 2023, indicating a higher bench for selection. CAT cutoffs were introduced in 2022 at 40 percentile, moving up to 50 percentile in 2023, further demonstrating IIBS's commitment to excellence.

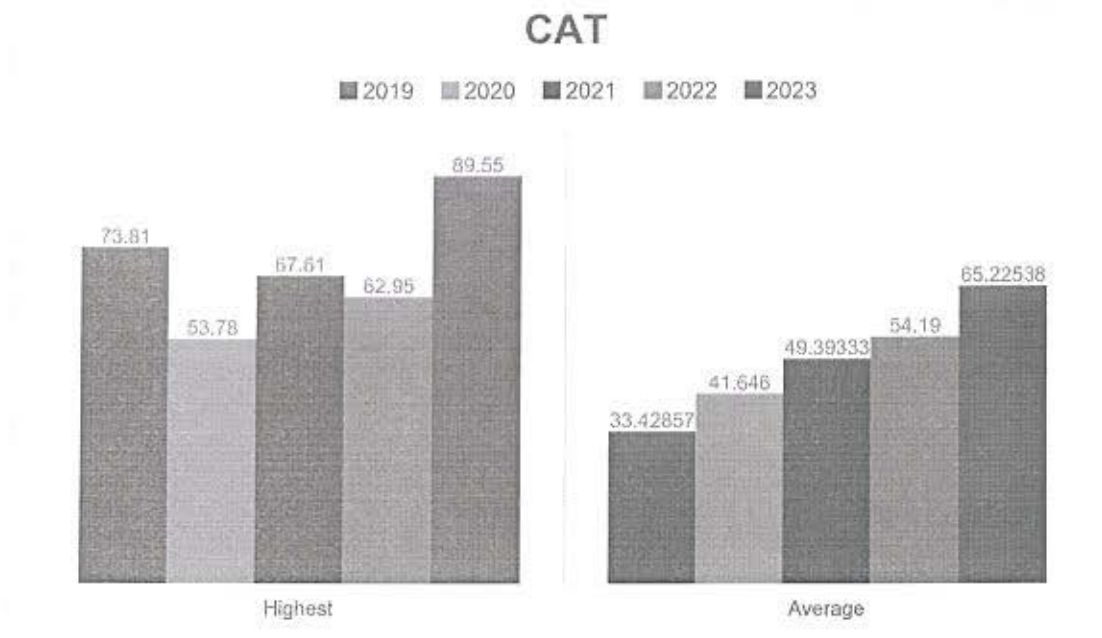
MAT Scores



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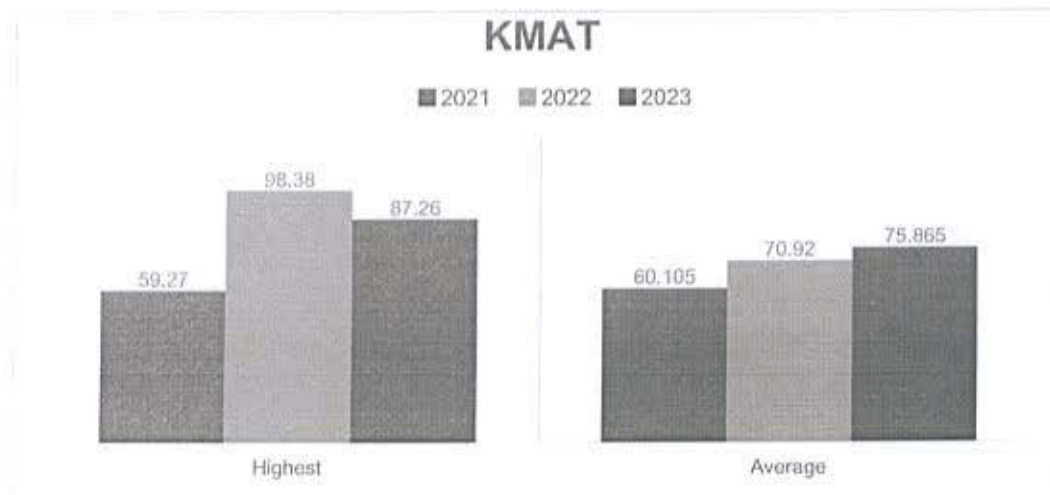


MAT					
	2019	2020	2021	2022	2023
Highest	87.12	69.26	97.16	99.47	97.85
Average	42.87667	44.80182	79.80833	75.79778	79.4336
	7	2	3	8	6

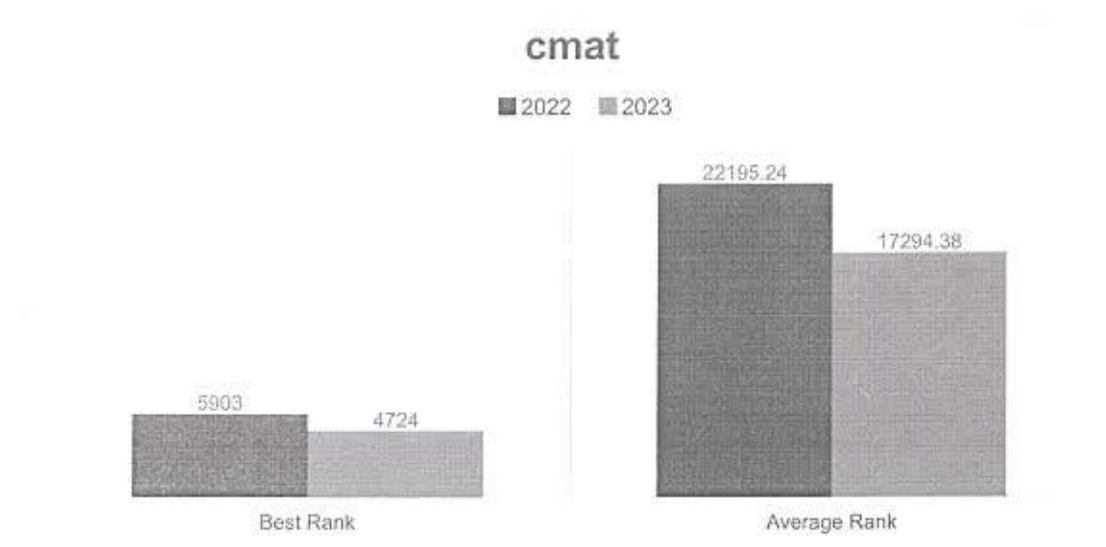


CAT					
	2019	2020	2021	2022	2023
Highest	73.81	53.78	67.61	62.95	89.55
Average	33.42857	41.646	49.39333	54.19	65.22538
	7	6	3	9	8

The introduction of the Karnataka Management Aptitude Test (KMAT) and the Common Management Admission Test (CMAT) scores into the selection process—with CMAT ranks improving from an average of 22195.24 in 2022 to 17294.38 in 2023—highlights IIBS's dedication to diversifying its selection criteria and embracing a broader spectrum of talent.



	KMAT		
	2021	2022	2023
Highest	59.27	98.38	87.26
Average	60.105	70.92	75.865



	CMAT	
	2022	2023
Best Rank	5903	4724
Average Rank	22195.24	17294.38

This rigorous and comprehensive admission procedure ensures that IIBS admits students of the highest quality, fostering an environment of excellence, leadership, and innovation that stands at the core of its educational philosophy.

Admission Procedure:



List of Panellists in Corporate Interview

Name of the Panellist	Contact Number
Kotna Hari Priya	9100634620
Sreela Acharya	9620700073
Ravi Acharya	9880040525
Anwita	9611126990

Admission Score sheet

Category	Sub-category	Criteria	Max Score (Marks)	Score Obtained
Degree Percentage / CGPA		76% - 100% or CGPA 8.1 - 10	5	
		51% - 75% or CGPA 6.1 - 8.0	3	
		Below 51% or CGPA below 6.1	1	
Entrance Exam		91st - 100th Percentile	5	
		71st - 90th Percentile	3	
		Below 70th Percentile	1	
Pre Interview Screening	Relevant Work Experience	3+ years	5	
		1-3 years	3	
		Less than 1 year	1	

	Technical Skills and Certifications	Advanced certification or skill set	5	
		Basic certification or skill set	3	
		No certification or skill set	1	
Faculty Interview	Subject Knowledge	Excellent grasp and understanding	5	
		Good understanding with minor gaps	3	
		Basic understanding only	1	
	Communication Skills	Clear, articulate, and persuasive	5	
		Generally clear with some hesitations	3	
		Struggles to express ideas clearly	1	
	Problem Solving Ability	Exceptional problem-solving skills	5	
		Adequate problem-solving skills	3	
		Limited problem-solving capability	1	
Corporate Interview	Leadership Potential	Demonstrates strong leadership traits	5	
		Shows some leadership qualities	3	
		Limited or no leadership qualities	1	
	Teamwork and Collaboration	Excellent team player and collaborator	5	
		Works well in teams but can improve	3	
		Struggles with teamwork	1	
	Cultural Fit	Highly adaptable to company culture	5	
		Moderately adaptable	3	
		Finds it challenging to adapt	1	


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5.2 SUCCESS RATE (students clearing in minimum time) (10) (9.6)

$SI = \text{Number of students completing program in minimum duration} / \text{Number of students admitted}$

$\text{Average SI} = \text{Mean of Success Index (SI) for past three batches}$

$\text{Success rate} = 10 \times \text{Average SI}$

CAY=Current Academic Year

CAYm1: Current Academic Year minus 1

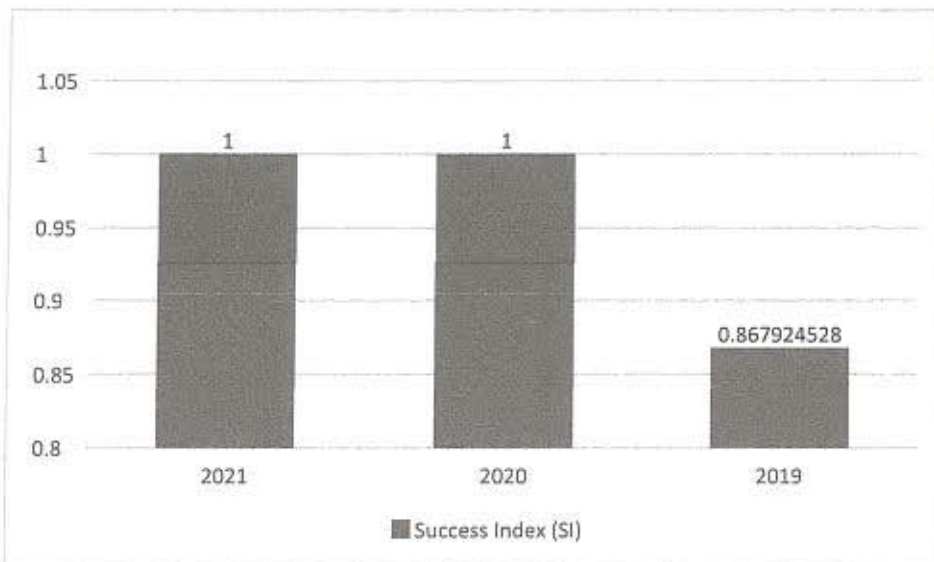
CAYm2: Current Academic Year minus 2 = Last Year Graduate (LYG)

CAYm3: Current Academic Year minus 3 = Last Year Graduate minus 1 (LYGm1)

CAYm4: Current Academic Year minus 4 = Last Year Graduate minus 2 (LYGm2)

Table 5.4 Success Rate

Item	LYG 2021-2022	LYGm1 2020-2021	LYGm2 2019-2020
Number of students admitted (N)	53	27	56
Number of students who have graduated within the stipulated period of a program	46	27	56
Success Index (SI)	0.87	1	1
Average SI	0.96		
Success Rate	9.6		




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5.3 Academic Performance (Percentage marks scored) (10) (7.75)

Academic Performance = Average API (Academic Performance Index)

API = ((Mean of final Year Grade Point Average of all successful Students on a 10-point scale) or (Mean of the percentage of marks of all successful students in final year/10)) x (number of successful students/number of students appeared in the examination)

Successful students are those who have passed in all final year courses.

Table 5.5 Academic Performance

Academic Performance	CAYm1 2021-2022	CAYm2 2020- 2021	CAYm3 2019-2020
Mean of final Year Grade Point Average of all successful Students on a 10-point scale(X)	7.95	9.00	6.93
Total no. of successful students (Y)	46	27	56
Total no. of students appeared in the examination (Z)	50	27	56
API = $x * (Y/Z)$	7.31	9.00	6.93
Average API = $(AP1 + AP2 + AP3)/3$	7.75		

*result analysis sheet is required


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5.4.1 PLACEMENT (30) (25.13)

Assessment Points = 30 × average placement;

N is the total no. of students admitted in first year

Table 5.6 Placement, Higher Studies and Entrepreneurship

Item	CAYm2 2021 -2022	CAYm3 2020 - 2021	CAYm4 2019 -2020
Total Number of students admitted in first Year of the program (N)	53	27	56
No. of students placed in companies or Government Sector (x)	43	22	41
No. of students pursuing Ph.D. / Higher Studies (y)	0	0	0
No. of students turned entrepreneur (In the areas related to management discipline) (z)	0	3	1
$x + y + (z * 1.2) =$	43	25.6	42.2
Placement Index : $(x + y + (z * 1.2)) / N$	0.81	0.95	0.75
Average placement = $(P1 + P2 + P3) / 3$	0.84		
Assessment Points = $30 \times$ average placement	25.13		


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5.4.2 Quality of Placement (10) (10)

Table 5.7 Quality of Placement

Item	2021 - 2023	2020 - 2022	2019 - 2021
	Management Stream (M1)	Management Stream (M2)	Management Stream (M3)
No. of students placed	43	22	41
Median Salary for Placement	6L	4.95L	3.3L
Highest Salary	51L	48.6 L	14L

Placement data with the name of the program and the assessment year:

2019 - 2021

Programs Name and Assessment Year				
Sl. No.	Name of the student Placed	Enrollment No.	Name of the Employer	Appointment letter Reference No. with date
1.	Chennu Teja Reddy	19PGDM009	Jaro Education	4 November,2020
2.	Imon Mukerjee	19PGDM015	Jaro Education	4 November,2020
3	Sweta Mukherjee	19PGDM046	Jaro Education	4 November,2020
4	Vartika Funde	19PGDM054	Property Pistol	31 october,2020
5.	Lingam Kishore Kumar	19PGDM022	Nobroker	30 December,2020
6.	Nadar Janet Maria Johnson Stephen	19PGDM027	Jaro Education	20 November,2020
7.	Chykam Lakshmi Prasanna	19PGDM011	Pentagon Space	27 January,2021
8.	Daizy Gogoi	19PGDM012	Pentagon Space	27 January,2021
9.	Md. Izhar	19PGDM026	Pentagon Space	27 January,2021
10	Manisha Nayak	19PGDM024	Pentagon Space	27 January,2021
11.	Akshay Awasthi	19PGDM002	Property Pistol	5 February,2021
12.	Danda Sai Charan	19PGDM013	Property Pistol	5 Feburary,2021
13.	Penugonda Daya Nagakrishnapavan	19PGDM031	Property Pistol	5 Feburary,2021
14.	Subhakanta Sahoo	19PGDM044	Property Pistol	5 Feburary,2021
15.	Sagar Prakash Babu	19PGDM036	Uniworks Design Pvt Ltd	3 Feburary,2021
16.	Nikita Jaiswal	19PGDM028	Uniworks Design Pvt Ltd	3 February ,2021
17.	Ankit Kumar Singh	19PGDM004	Property Pistol	11 February ,2021
18.	Pramod Gouda	19PGDM032	Investo Xpert	20 Feburary,2021

19.	K Nagesh	19PGDM017	Carwale	28 February,2021
21.	Anshuman Gohain	19PGDM005	Sonarome	1 March,2021
22.	Kasani Naga Yaswanth	19PGDM018	Sonarome	1 March,2021
23.	Sopan Shekhar Sangamnerkar	19PGDM043	Sonarome	1 March,2021
24.	Prasmita Mohanty	19PGDM033	Squareyard	12 March,2021
25.	Tirumalasetti Rajesh	19PGDM051	Squareyard	12 March,2021
26.	Md. Tarique Shadab	19PGDM	Pentagon Space	27 March 2021
27.	Balaka Praveen Kumar Reddy	19PGDM	Squareyard	2 March, 2021
28.	Pritish Behera	19PGDM034	Sonarome	16 March,2021
29.	Shreyashi Deb	19PGDM041	Talchemist	18 March,2021
30.	Amit Kumar	19PGDM003	Squareyards	2 March,2021
31.	Shreya Verma	19PGDM040	Pentagon Space	20 April,2021
32.	Jaweria Afroz	19PGDM016	Apex	7 May,2021
33.	Ayushi Kapoor	19PGDM006	Talchemist	12 May,2021
34.	Kinjal Jaiswal	19PGDM019	Experis IT Pvt Ltd	17 May,2021
35.	Mallela Indraja	19PGDM023	Wipro	28 May,2021
36.	Haritha Jannu	19PGDM014	Broadridge	1 June,2021
37.	Yasam Hari Haranath	19PGDM056	Broadridge	5 June,2021
38.	Kumar Sanu	19PGDM020	Nobroker	20 July,2021
39.	Pandey Abhishek Dinesh Bhai	19PGDM029	Dreamgains Financial Pvt Ltd	8 September,2021
40.	Shaik Rahul Babu	19PGDM038	Dreamgains Financial Pvt Ltd	8 September,2021
41.	Abhishek Jena	19PGDM001	Tata Capital	14 September,2021

2020 - 2022

Programs Name and Assessment Year				
Sl. No.	Name of the student Placed	Enrollment No.	Name of the Employer	Appointment letter Reference No. with date
1.	Aakash Verma	1-43608879344	Uplers	10 February,2022
2.	Kajal Kumari	1-43610638510	RTB Demand	28 December ,2021
3.	Kiladi Vinay Kumar	1-43607241916	Extramarks	1 May,2022
4.	Kratika Jain	1-43622259374	Brady Company India Pvt. Ltd	28 July,2022
5.	Nalagonda Mounika	1-43607261736	Property Pistol	29 October,2021
6.	Neha Bharti	1-43607241874	Property Pistol	26 October ,2021

	Nitish Dobriyal	1-43607241876	Incred	1 February,2022
8.	R Anirudh	1-43607241878	Seedwill	3 February,2022
9.	Ritica Kumari	1-43607241880	Securenow Insurance Broker Pvt Ltd	8 November,2021
10.	Rituparna Patel	1-43607241902	Retail9 Ventures	12 January,2022
11.	Sakshi Bhadani	1-43607241904	Extramarks	24 January,2022
12.	Thilbertta Dorine P	1-43607241910	Prism Point Technologies	12 June,2022
13.	Vishal Yadav	1-43607241912	Seedwill	3 February,2022
14.	Addala Saiteja	1-43610638456	Colive	25 January 2022
15.	Byreddy Dhanush Reddy	1-43610638460	Settl	5 January 2022
16.	Chinnapolu Anil Kumar	1-43610638502	Settl	5 January 2022
17.	Jaajitha C	1-43610638504	People Education	28 July,2022
18.	Kala Vinay	1-43610638506	People Education	28 July,2022
19.	Minal Dhote	1-43610638508	People Education	28 July,2022
20.	Saket Kumar	1-43610638510	Seedwill	3 February,2022
21.	Srimanta Saha	1-43610638532	Seedwill	3 February,2022
22.	Thota Arun	1-43607241916	Seedwill	3 February,2022

2021 - 2023

Sl. No.	Name of the student Placed	Enrollment No.	Name of the Employer	Appointment letter Reference No. with date
1.	Chunchu Srikanth	1-43608793862	Kotak Mahindra Bank	August 25, 2023
2.	Bhukya Navadheer	1-43607995820	MySpace	August 25, 2023
3.	Chakilam Sudhishna	1-43607995835	Satyukt Analytics Pvt Ltd	November 8,2023
4.	Divya Tunga	1-43610467662	Kotak Mahindra Bank	January 9, 2023
5.	Mamatha	1-43608816678	Varun Beverages	12 July,2023
6.	Katreddy Lakshmi Parvathi	1-43607060206	Internz Learn	18 August,2023
7.	Rollu Jayaprakash Goud	1-43607060208	Housiey	2 December,2023
8.	Kavya Priya	1-43608793864	Varun Beverages	12 July,2023
9.	Chakka Harshavardhan	1-43607975874	Corizo	29 August,2023
10.	Dileep Kumar Bogi	1-43607995835	Berger Paints	8 July,2023
11.	Perumalla Bhanu Prakash	1-43607187528	Seedwill	21 September, 2023
12.	Chennupalli Pavan Teja Reddy	1-43608793796	Kotak Mahindra Bank	9 January ,2023

	Kanaganti praveen	1-43608793798	Mad about Sports	12 August ,2023
14.	M.C Deepthi	1-43608816676	Satyukt Analytics Pvt Ltd	November ,2023
15.	Kandikatla Jaya Sri	1-43607060204	Mythree Builders	22 June,2022
16.	Nikita Karmakar	1-43607060206	Shobha Developers	14th April,2023
17.	Kambala Naga Siva Sankar Reddy	1-43607873836	SquareYards	4 August ,2023
18.	M. Yasaswi	1-43607873838	Varun Beverages	17 July,2023
19.	Tanmay Channe	1-43608793794	Campalin	20 August ,2023
20.	Venkat Kumar Palani	1-43608793796	India Insure	2 November,2023
21.	Subham Dutta	1-43610467638	Seedwill	3 October,2023
22.	Debu kar	1-43608793866	Mad about Sports	12 August ,2023
23.	Nikhil G	1-43607923376	Stockwise Capital	30 October, 2023
24.	Sheik Imran	1-43607923378	India Mart	15 September,2023
25.	Girishma Induru	1-43608793871	Corizo	29 August,2023
26.	Ramanathula Naveen	1-43607873834	Internz Learn	18 August ,2023
27.	Unnati Singh	1-43610467664	Settl	5 August ,2023
28.	Chippada Jahnasri	1-43608793800	Housiey	2 December, 2023
29.	Vedhapriya Kobagapu	1-43607060208	Modesto Technology	27 November,2023
30.	Pavan Kodamanchili	1-43608816674	Seedwill	21 September, 2023
31.	Mrudu Manasa Cherukupalli	1-43608793798	Federal Bank	21 October 2023
32.	Tarun Saini	1-43608793800	Federal Bank	21 October 2023
33.	Anjali Karwa	1-43607995814	Settl	17 November, 2023
34.	Geethika	1-44550295654	CGI	27 November,2023
35.	C Silpa	1-44550295658	Tech Mahindra	9 March, 2023
36.	Ravi teja	1-44550295656	Capgemini	20 September, 2022
37.	Vuggina Vijaya Raju	1-44085194104	People Education	20 March, 2024
38.	Sakshi Rani	1-43607187534	People Education	20 March, 2024
39.	Manoj M	1-43608816695	People Education	20 March, 2024
40.	Jonathan Lobo	1-43607873834	People Education	20 March, 2024
41.	Saurav Joshi	1-43607187536	Seedwill	21 September, 2023
42.	B Leela Ram	1-43607995818	Seedwill	21 September, 2023
43.	Nadamuni Venkata Rajesh	1-43608816699	Seedwill	21 September, 2023

Entrepreneurship Details

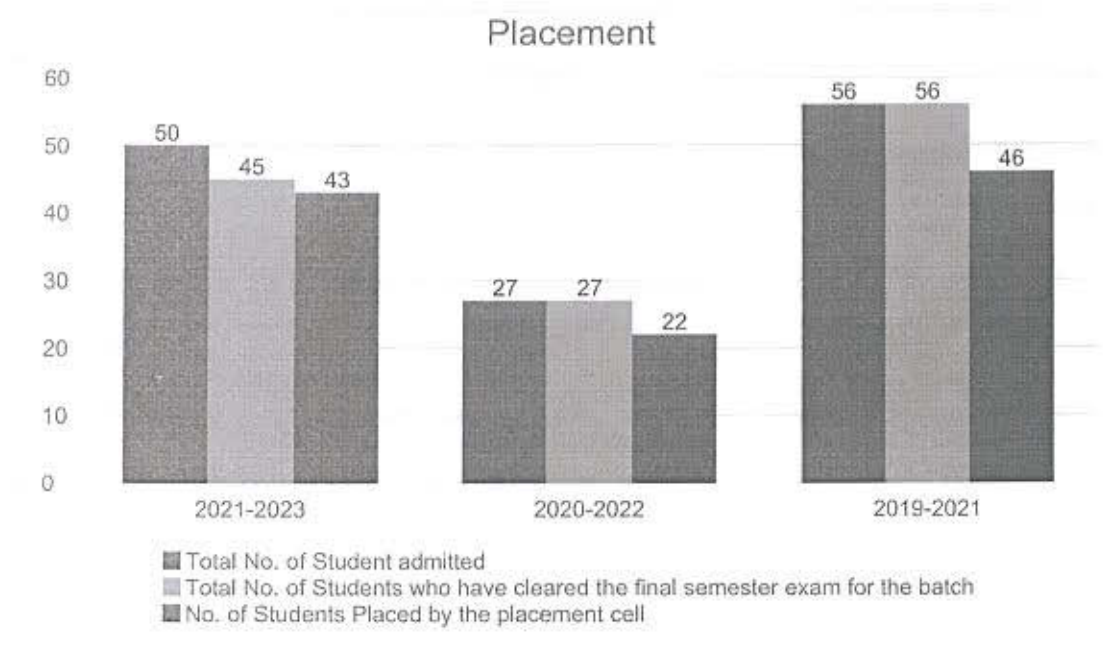
Sl. No.	Name of the student Entrepreneur	Enrollment No.	Company Details	GST / TIN
2019				
1.	Lakki Setti Raviteja	19PGDM021	MOOBI TRADERS	37GKGPP9755P1ZV
2020				
1	Abhishek Kasaudhan	1-43610638454	N G Company	08FBNPM7461N1ZP
2	Bhavana K L	1-43610638458		
3	Durgesh Prasad Das	1-43610638504	Kirana Wala	11AAOFT0706E1ZN


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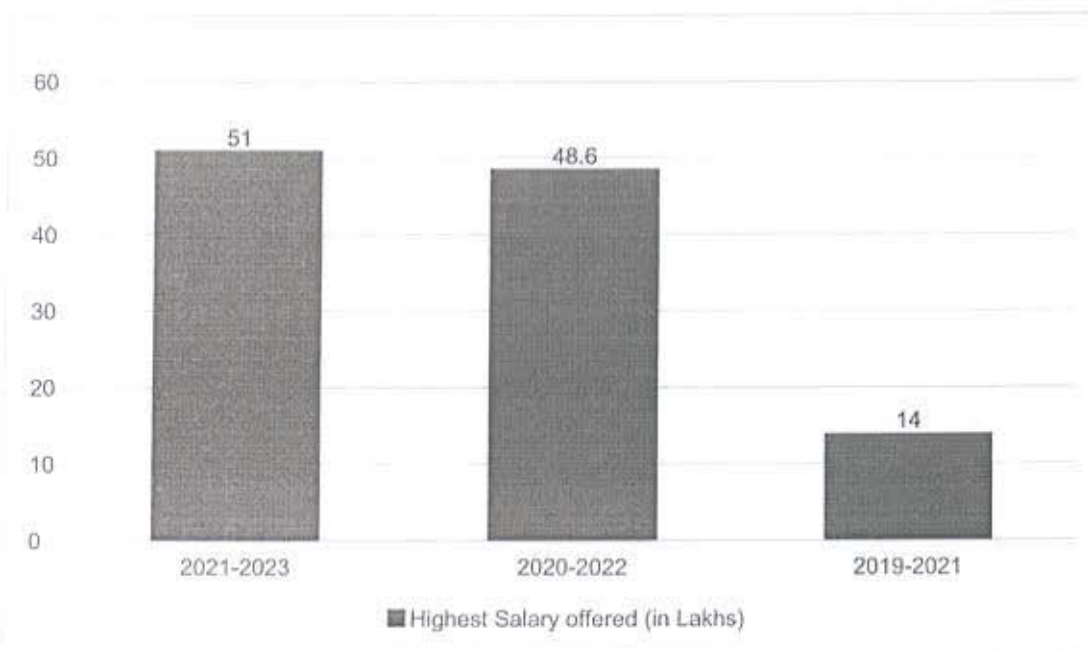
Quality of placement, higher studies, and entrepreneurship

Placement:

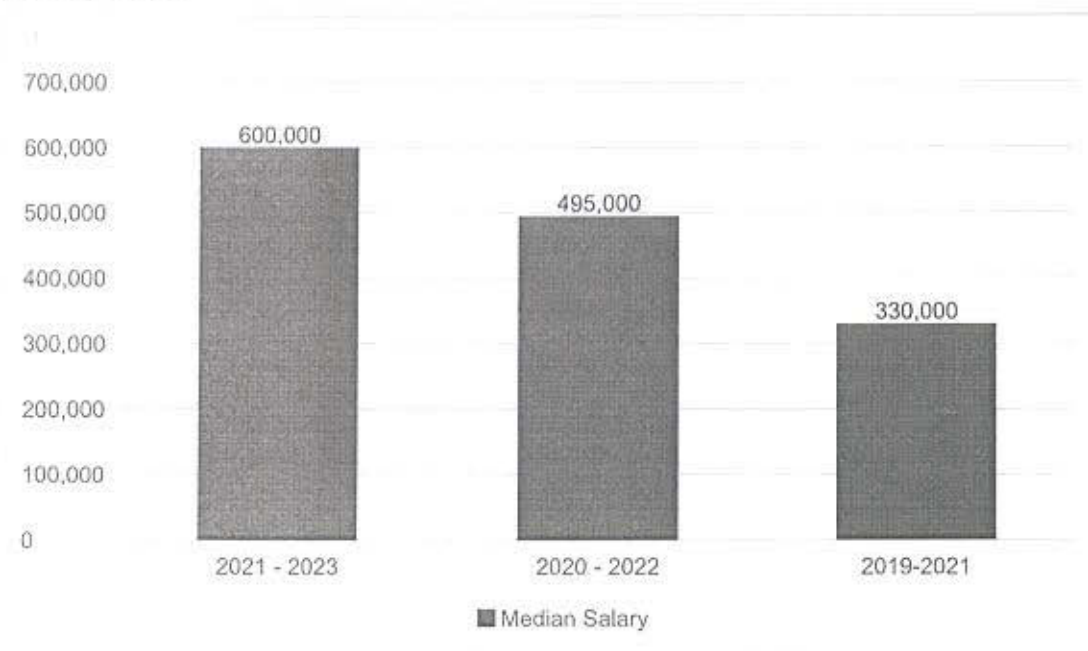
Placement	2021-2023	2020-2022	2019-2021
Total No. of Student admitted	53	27	56
Total No. of Students who have cleared the final semester exam for the batch	46	27	56
No. of Students Placed by the placement cell	43	25	42
Percentage of Students Placed by Placement Cell	93.47	92.59	75
No. of Students unplaced by placement cell	7	2	14
Highest Salary offered (in Lakhs)	51	48.6	14
Median Salary (in lakhs)	6	6.58	4.3
Lowest Salary (in lakhs)	4	3	2.16



Percentage of placement



Median salary

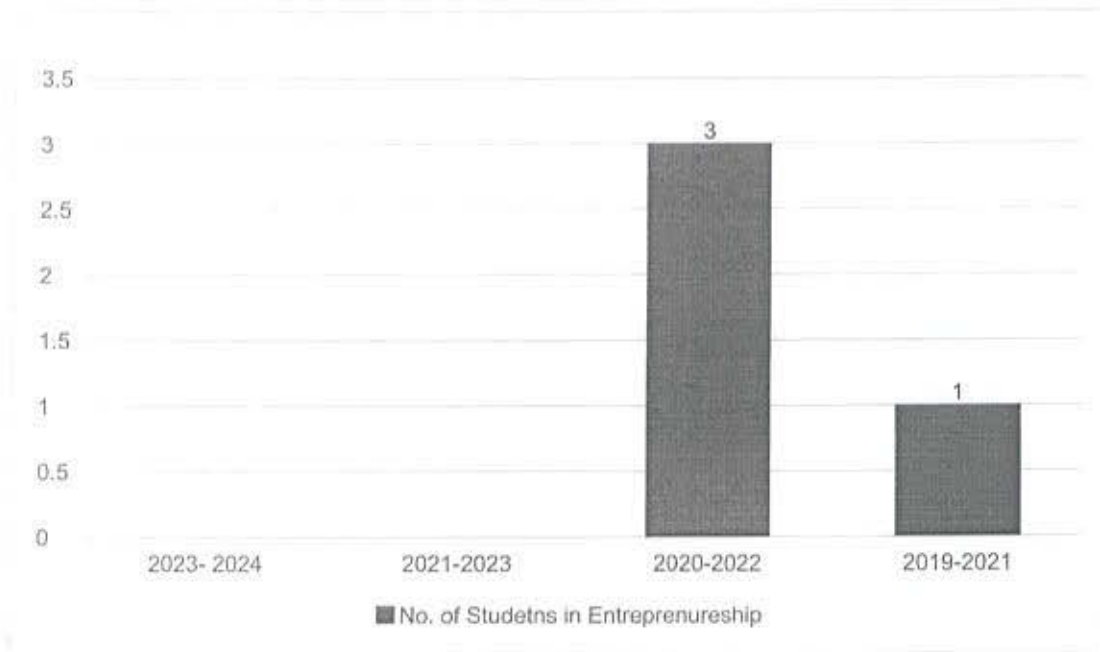


Higher Studies:

Higher Studies	2022-2024	2021-2023	2020-2022	2019-2021
Number of Students who went for further studies. (Ph.D or higher Studies)	Nil	Nil	Nil	Nil

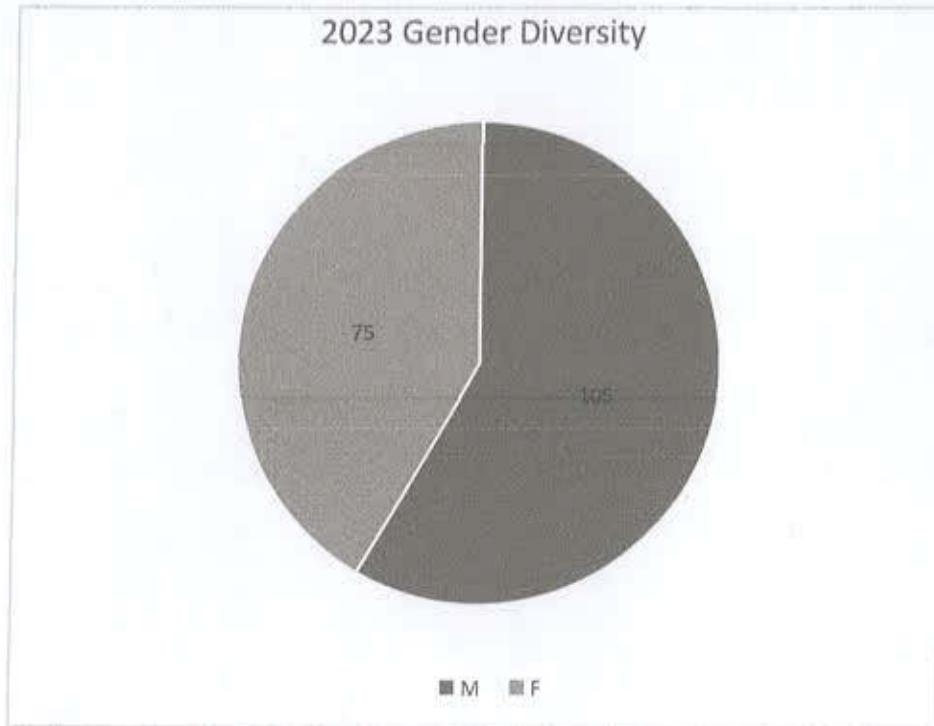
Entrepreneurship:

Entrepreneurship	2022-2024	2021-2023	2020-2022	2019-2021
Number of students in entrepreneurship	NIL	00	03	01

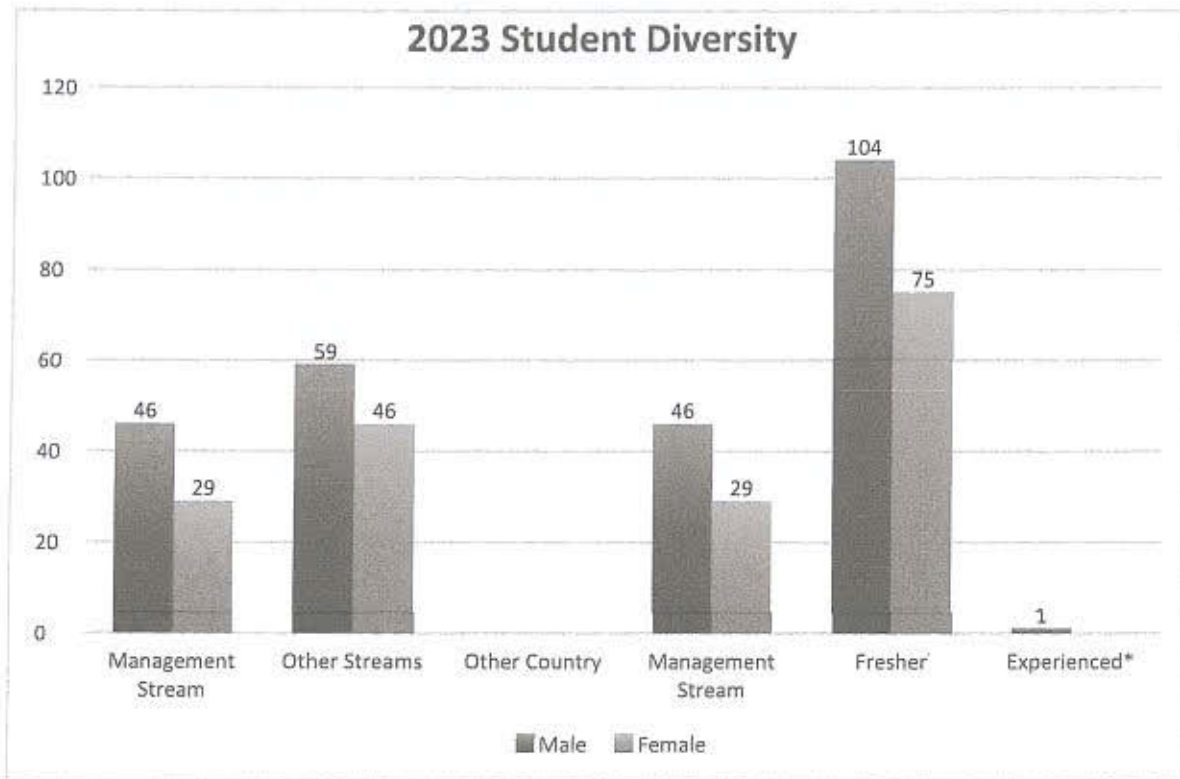



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Year-wise Graphical Representation of Student Diversity
PGDM 2023

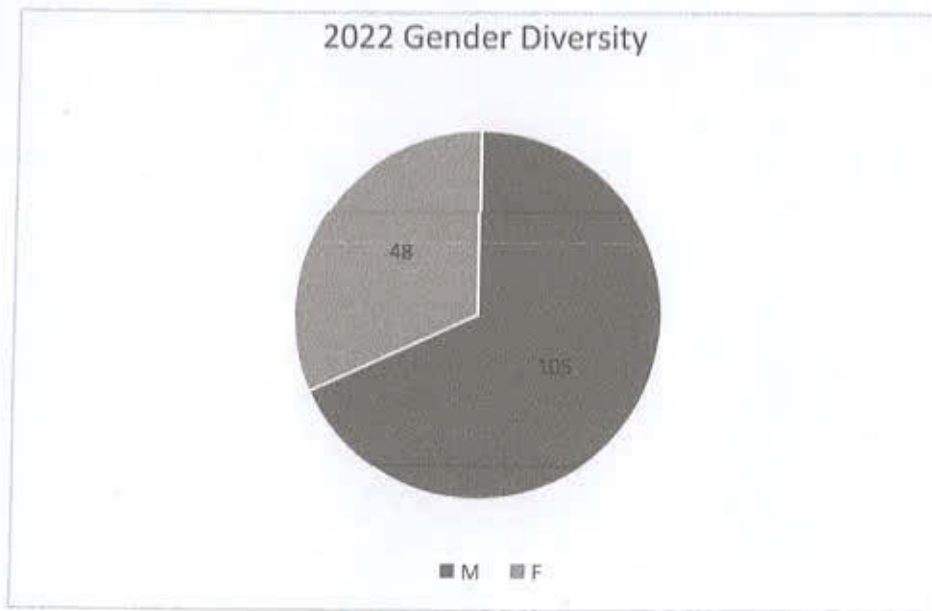


Graph 1: Gender wise diversity of PGDM 2023 – 2025 batch

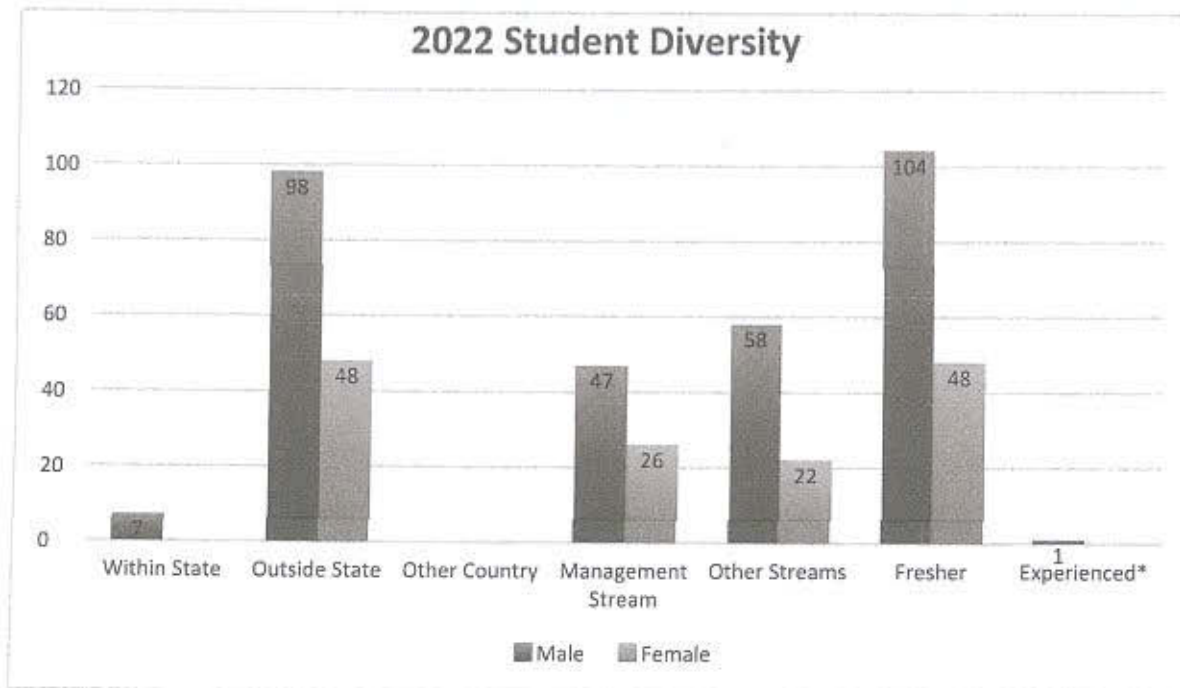


Graph 2: Stream-wise diversity of PGDM 2023 – 2025 batch

PGDM 2022

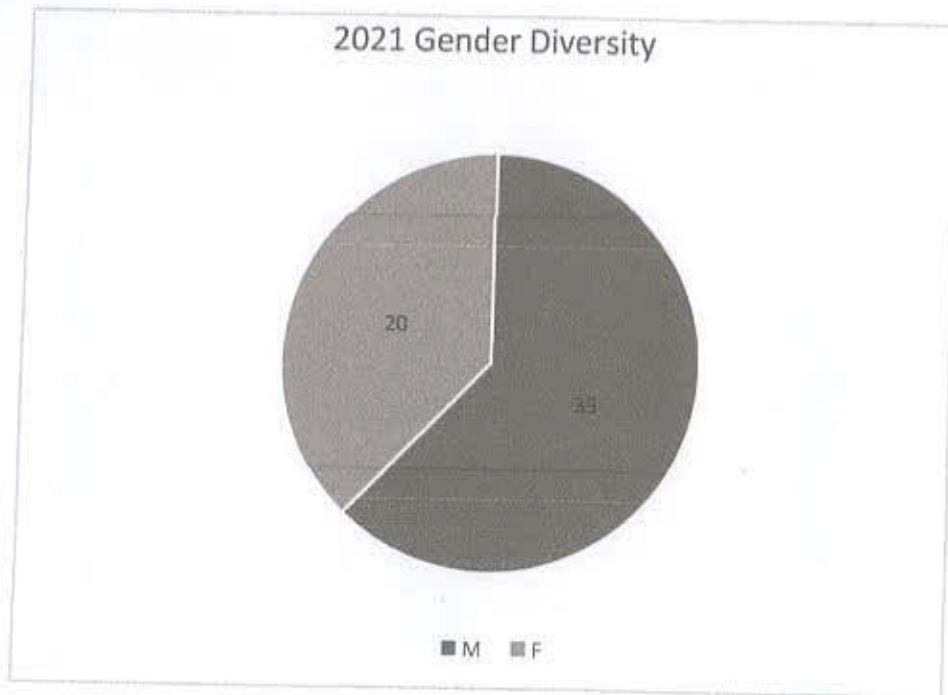


Graph 3: Gender wise diversity of PGDM 2022-2024 batch

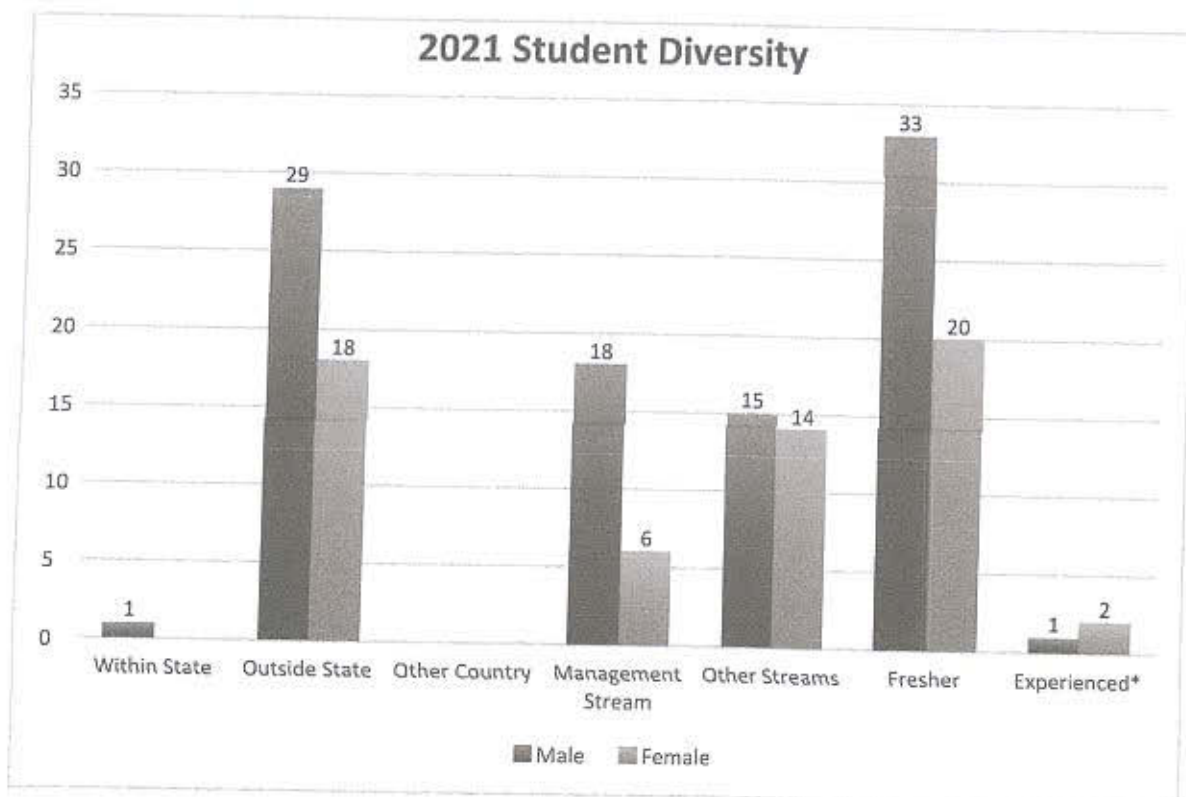


Graph 4: Stream-wise diversity of PGDM 2022 – 2024 batch

PGDM 2021

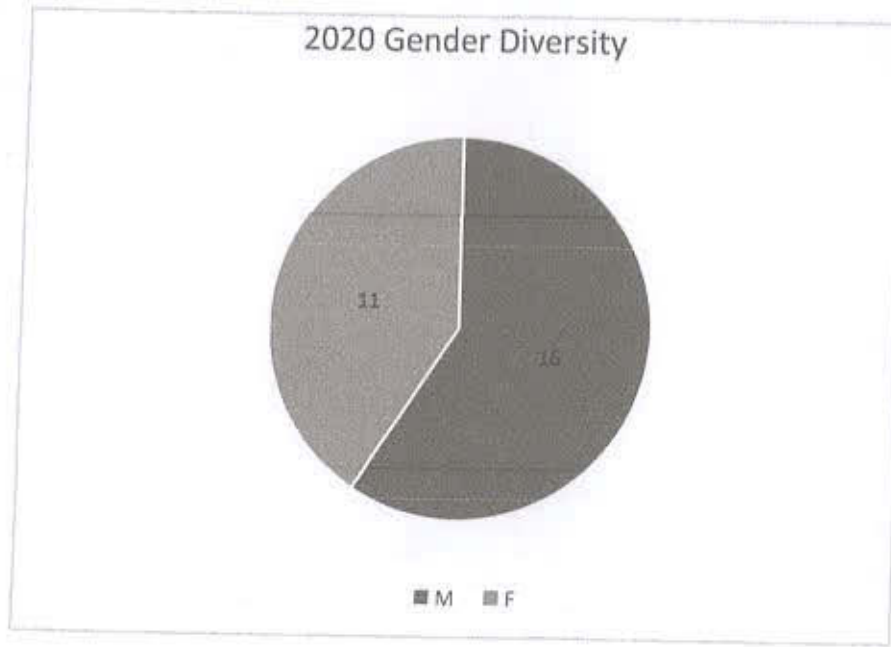


Graph 5: Gender wise diversity of PGDM 2021-2023 batch

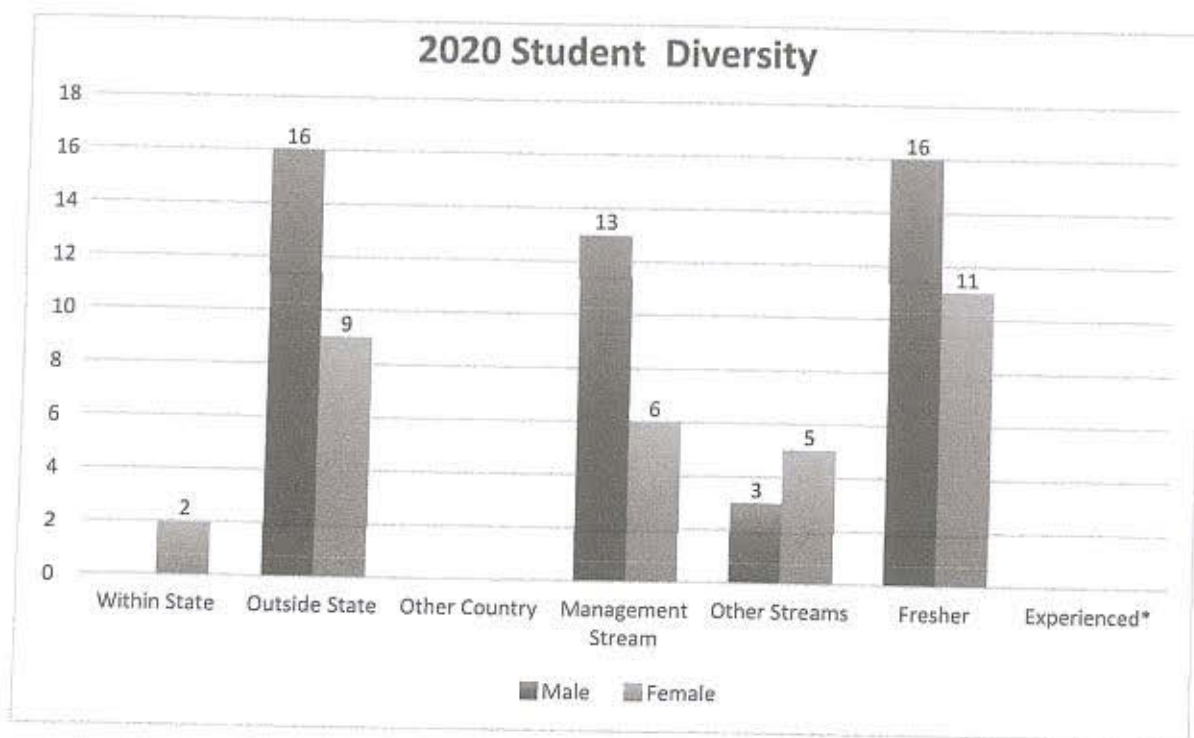


Graph 6: Stream-wise diversity of PGDM 2021 – 2023 batch

PGDM 2020



Graph 7: Gender wise diversity of PGDM 2020-2022 batch

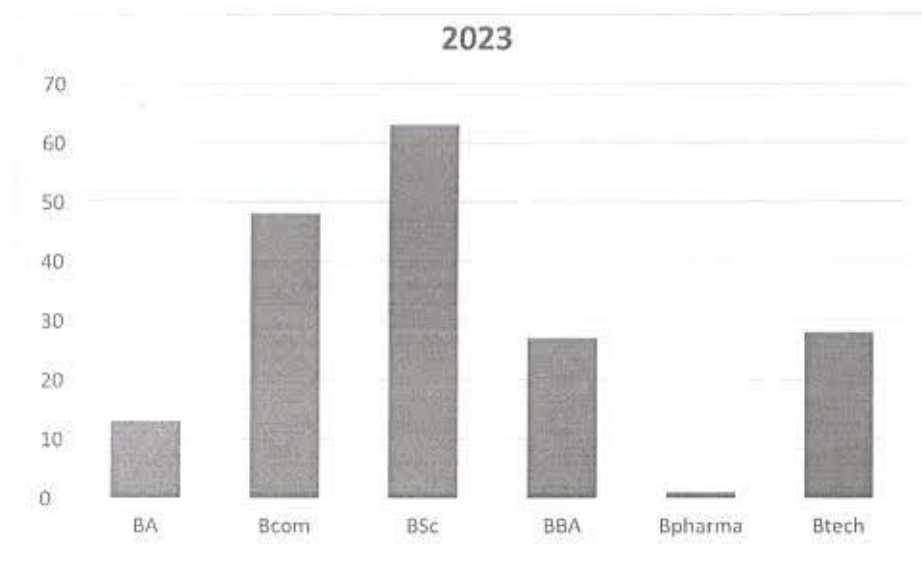


Graph 8: Stream-wise diversity of PGDM 2020 – 2022 batch

Streamwise Diversification

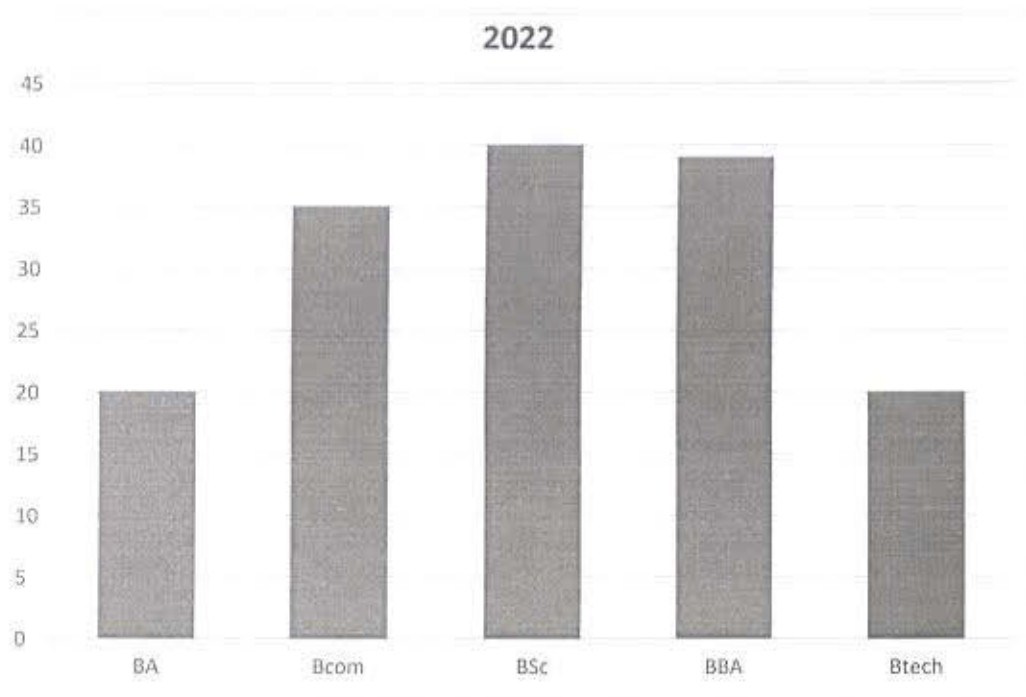
2023

Stream	BA	BCom	BSc	BBA	B. Pharma	B. Tech
No of Students	13	48	63	27	1	28



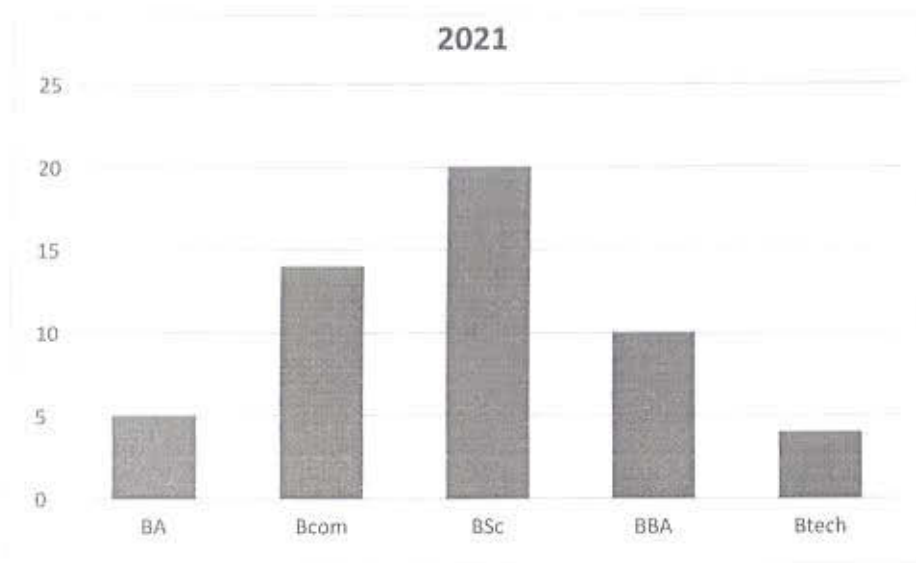
2022

Stream	BA	BCom	BSc	BBA	B. Tech
No of Students	20	35	40	39	20



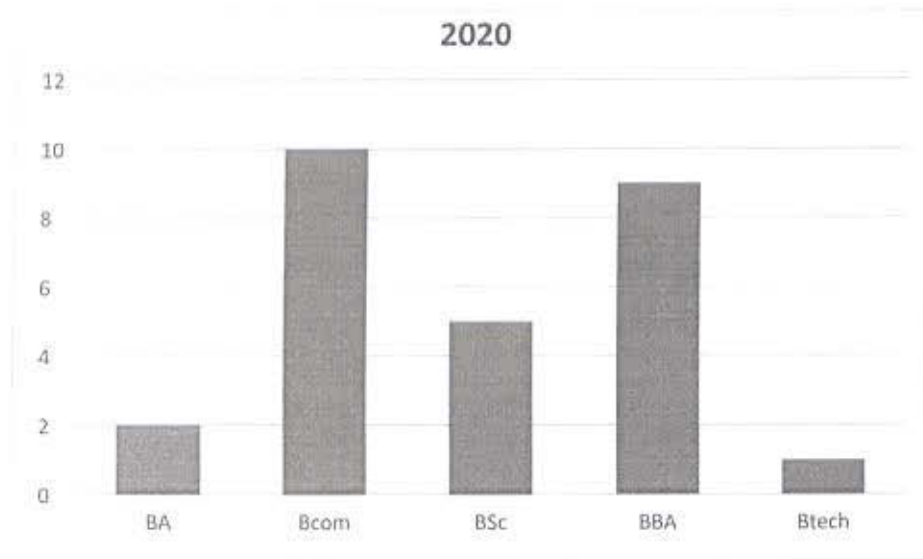
2021

Stream	BA	BCom	BSc	BBA	B. Tech
No of Students	5	14	20	10	4



2020

Stream	BA	BCom	BSc	BBA	B. Tech
No of Students	2	10	5	9	1



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5.6.1 Students' participation in Professional societies/chapters and organizing management events (10) (10)

To facilitate and support the 360-degree development of students, International Institute of Business Study offers various platforms through multiple academic and extra-curricular events where students bring forth their talents and prove their managerial skills. Students are encouraged to participate in intra- and inter-college events.

At IIBS, wide range of events including management fest such as MOM-preneur, SURFACE, Sports, Boot Camps, Alumni Association, Guest Lectures and Industrial Visits are organized by the students. When organizing these events students will clearly demonstrate their leadership skills, effective communication, time management and team work.

Surface is the flagship event management and cultural fest organised annually at the College level with management events on Finance, Marketing, Human Resource, Agribusiness Management and other off-stage events.

With all the above-mentioned programmes, the skills of the students in organising, leadership, networking, using technology, negotiation, time management, and crisis management are honed. Professional Bodies: All India Management Association (AIMA), ASSOCHAM, Association of IIBS clubs. Our students regularly attend programs and also participate in various events and competitions organised by them. IIBS students have participated in various management events hosted by Sindhi college, Presidency college and Acharya College and have represented the college in events like Best Manager, Mad ads, Collage making and Tug of war.

Student's participation in Professional Societies and Chapters: -

The Institute is also proud to be associated with Professional Bodies and Societies. The list is as below –

1. Centre for Entrepreneurship Development of Karnataka
2. All India Management Association (AIMA)
3. The Associated Chambers of Commerce & Industry of India (ASSOCHAM)
4. IIBS clubs (activities, programs for 3 years)



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1. Centre for Entrepreneurship Development of Karnataka

CEDOK has been spearheading entrepreneurship movement throughout the state with a belief that entrepreneurs need not necessarily be born; but they can be trained and developed through well-conceived and well directed activities. It is now widely recognised that education can be a very effective instrument to bring out latent resources and capabilities of people.

2. All India Management Association (AIMA)

AIMA is the national apex body of the management profession in India. AIMA is a not for profit, non-lobbying organization, working closely with Industry, Government, Academia and students to further the cause of the management profession in India. The Institute has recently got the membership from AIMA and is looking forward for conducting various events with them.

The logo for AIMA (All India Management Association) features the letters 'AIMA' in a large, bold, sans-serif font.

ALL INDIA MANAGEMENT ASSOCIATION

3. The Associated Chambers of Commerce & Industry of India (ASSOCHAM)

The Associated Chambers of Commerce & Industry of India (ASSOCHAM) is the country's oldest apex chamber. It brings in actionable insights to strengthen the Indian ecosystem, leveraging its network of more than 4,50,000 members, of which MSMEs represent a large segment. With a strong presence in states, and key cities globally, ASSOCHAM also has more than 400 associations, federations and regional chambers in its fold.

The logo for ASSOCHAM (Associated Chambers of Commerce & Industry of India) features a circular emblem above the word 'ASSOCHAM' in a bold, sans-serif font. Below the name is the tagline 'Ideate · Innovate · Impact' flanked by horizontal lines.

Students Participation in External Events

At IIBS, Students are encouraged and motivated to participate in external events organized by other colleges/ institutions which aims at enhancing their confidence, presentation skills, self-motivation and team building spirit. It also helps students to be focused and target oriented to achieve their goal by managing timelines and adhering to the roles and responsibilities.

Year	Name of the Event	Organizer	No of Students Participated
2021-22	Inter Collegiate Fest	Ramaiah Institute of Management	6
	Inter Collegiate Fest	Atria Institute of Technology	4
	Inter Collegiate Fest	Global Institute of Management Science	5

Students Participation in IIBS Events

At IIBS, various opportunities are provided to students since the day one of their journey in the college. The Institution provides with well planned Management Orientation Program which contains bundle of activities related to the management subjects so that they get the feel of corporate culture in the campus.

1. Management Orientation Module

One of the main aspirations of an PGDM student is to become a well-to-do professional in corporate world. IIBS has acknowledged September as Management Orientation Module (MOM) and the main focus of this initiation is to make student reach their goal. Corporate world expects every professional to possess certain qualities so as to fulfil the tasks allocated to them by their employer. This program helps them achieve perfection in execution of their plans which intern ensures the success of the individual in the organization. The main aim of this initiative is to bring people from different platforms to the vital discipline of management. This will bring them to path of acquiring knowledge, tuning their skills and having a attitude to reach their goals.

Objectives

1. Molding student to get knowledge about PGDM program.
2. Providing students an opportunity to identify themselves among others.
3. Familiarizing students an environment of growth & prosperity.
4. To provide an opportunity to identify themselves among others
5. To enhance their confidence to communicate with others
6. To shred their inhibition in a congenial environment
7. To identify & explore the capabilities by utilizing their potentials
8. To realize themselves about their level when compared to the expected levels of the corporate world.
9. To bridge the gap through finalized path of success for their achievement.
10. To develop human relationship with a group dynamism.

Details of MOM Activity Yearwise

Sl. No.	Date of Event	Title of the Session / Activity	No of Students	PO
2021-2022				
1.	12-07-2021	Ice-breaking Session	50	PO2, PO5 & PO8
2.		Corporate Etiquette	50	
3.	13-07-2021	Knowledge Paradise	53	
4.		Financial Acumen	53	
5.	14-07-2021	Yoga	53	
6.		Market Study Briefing	53	
7.	15-07-2021	Entrepreneur Development	53	
8.		Sports Activity	53	
9.	16-07-2021	Investo Progress	53	
10	16-07-2021	Excellopruden	53	
11	17-07-2021	HR Mind Spa	53	
12	19-07-2021	Business Plan	53	
13	20-07-2021	Shreded Inhibo	53	
14	21-07-2021	Campus to Corporate	53	
15		Product & Brand Marketing	53	
16	22-07-2021	Group Discussion	53	

2022-2023				
1.	11-08-2022	Ice-breaking session	153	PO2, PO5 & PO8
2.		Enhancing Managerial Skills	153	
3.		Product & Brand Market	153	
4.		Shredded Inhibo	153	
5.	12-08-2022	Corporate Etiquette	153	
6.		Orientation for Market Study	153	
7.		Briefing on Business Plan Development	153	
8.	16-08-2022	Financial Acumen	153	
9.		Entrepreneur Development	153	
10.		Industrial Disputes	153	
11.		Investo Progress	153	
12.	17-08-2022	Research Techniques	153	
13.		Idea Seller	153	
14.		Industrial Visit to EMMVEE SOLAR PLANT	153	
15.	23-08-2022	Solution Craft	153	
16.		HR mind Spa	153	
17.	24-08-2022	Presentations on Market Study	153	
18.		Business Plan Presentations	153	
19.	25-08-2022	Learnings from Bhagavad-Gita	153	
20.		Yoga Session		
21.	27-08-2022	Sports Activity		
2023-2024				
1.	20-07-2023	Ice-breaking Session - Introduction	180	PO2, PO5 & PO8
2.		Knowledge Paradise	180	
3.	21-07-2023	Crazy Ads	170	
4.		Guest Lecture on Women Empowerment	165	
5.	24-07-2023	Integrated Farming System	180	
6.		Johari window	180	
7.	27-07-2023	MOM-preneurs (Stalls)	180	
8.	28-07-2023	Retail Renaissance - Mall ka Kamaal	180	
9.	02-08-2023	Land to Fork	180	

10	03-08-2023	Business Tycoons	180	
11	04-08-2023	Industrial Visit to Indus Vegpro Pvt. Ltd.	80	
12	04-08-2023	Sports Activity	100	
13	10-08-2023	Visit to Pyramid Valley	180	
14	11-08-2023	Learnings from Bhagavad-Gita	180	
15		Zumba Activity	180	
16	12-08-2023	Excellopruden	180	



Photos showing the activities conducted during MOM Program

2. ALP-Adventure Learning Programme

IIBS-ALP-Adventure Learning Programme

IIBS' Adventure Learning Programs promote adventure-based pragmatic activities. Many of such adventure programs have been rock-climbing, trekking in terrain, exploring wilderness, and so on. They are intended to build a stronger sense of unity as well as promoting a broad spectrum of essential life skills.

IIBS distinguishes itself as an institution for practical & well-rounded learning. Adventure Learning Programme to help develop our students in the following areas i.e. Trust, Support, Planning, Delegation, Leadership, Communication, Problem Solving, Time Management, Building Relationships, Creativity & Innovation. It might be bit unorthodox to advocate the concept of Adventure Learning in Business School. Modern workplace requires an individual to portrait self-determination, problem solving ability, restraint, team working and poise and an adventures activity develops it in a person. This also helps PGDM aspirant to have a dynamic personality to face global corporate world. Therefore, it becomes essential for a management student to be introduced to adventure programs that offer ample scope for developing distinctive management ethos, personality traits, and cross-cultural demands of corporate world.

They are intended to build a stronger sense of unity as well as promoting a broad spectrum of essential life skills, such as:

- Communication
- Increased group effectiveness and awareness
- Individual awareness.
- Goal setting, planning and strategizing.
- Decision-making skills.
- Leadership
- Trust
- Respect for others
- And more



Photos showing activities conducted during Adventure Learning Program

3. IIBS SURFACE

IIBS encourage every management student to showcase their talent and IIBS Surface is one of THE EVENTS to do so. IIBS' SURFACE is an annual cultural fest that encourages students to showcase their unique & creative talent.

Not only the students get to showcase their talent but learn to plan and execute the cultural events and various programs in given span of time. Students generally follow their academic curriculum IIBS Surface gives them fresh breath of air. Students get to express their innate talent in front of their peer group as well invitees from academic & corporate world.

Surface is a smart way to let student learn their capabilities as team player and do wonders to their self-confidence while they are having fun. The experience and confidence that they gain from these kind of events helps them to take a big leap into corporate world.

Yearwise SURFACE Events

Sl. No.	Date of Event	Title of surface events	No of Students	PO
2021-2022				
1.	July 2022	Business Plan	35	PO5 & PO8
2.		HR Event		
3.		Finance Event		
4.		Marketing Event		
5.		Dance		
6.		Singing		
7.		Fashion Show		
8.		Mehendi		
9.		Rangoli		
10.		Collage		
2022-2023				
1.	November 2022	Business Plan	120	PO5 & PO8
2.		Agri Events		
3.		HR Event		
4.		Finance Event		
5.		Marketing Event		
6.		Photography		
7.		Mehandi		
8.		Face Painting		
9.		Pencil Art		
10.		Rangoli		
11.		Collage		
12.		Pencil Sketch		
13.		Vegetable Carving		
14.		Short-film making		
2023-2024				
1.	October 2023	Business Plan	150	PO5 & PO8
2.		Agri Events		
3.		HR Event		

4.		Finance Event		
5.		Marketing Event		
6.		Photography		
7.		Mehandi		
8.		Face Painting		
9.		Pencil Art		
10.		Rangoli		
11.		Collage		
12.		Pencil Sketch		
13.		Vegetable Carving		
14.		Short-film making		



Photo: Displaying Students participation during Surface

Students Participation in IIBS Club Activities: -

1. Institute Social Responsibility

Sl. No.	Date of Event	Title of the event	PO
1.	15-10-2022	Rotaract Club Volunteering	PO3
2.	05-07-2023	Tree plantation	
3.	10-10-2023	Blood Donation Camp	
4.	19-12-2023	Networking cum Donation Drive	

2. Agri Club

Sl. No.	Date of Event	Title of the event	PO
1.	25-08-2022	World Honey Day	PO4
2.	26-08-2022	Visit to Agri Tech at BIEC	
3.	22-09-2022	Visit to BAMUL	
4.	27-09-2022	Workshop on Hydroponics	
5.	28-10-2022	Workshop on Data driven decision for sale optimizing and forecasting	
6.	20-03-2024	Guest Lecture on Organic Certification	

7. Marketing Club:

Sl. No.	Date of Event	Title of the event	PO
1.	23-09-2022	Marketing Mela – Vertrieb Fiesta	PO3 & PO6
2.	24-12-2022	Market Visit	
3.	11-02-2023	Mad Ads	
4.	06-10-2023	Brand Rebuilding Activity	

8. Cultural Club:

Sl. No.	Date of Event	Title of the event	PO
1.	28-08-2023	Onam Celebration	PO3
2.	18-09-2023	Ganesh Chaturthi	
3.	17-10-2023	Ethnos	
4.	19-10-2023	Navaratri	
5.	24-12-2023	Christmas	
6.	27-12-2023	Carpe Noctem	

7. Sports Club:

Year	Item	PO
2020-2021	Yuva annual sports meet	PO3
2021-2022	Yuva annual sports meet	
	Cricket tournament	
2022-2023	Yuva Annual Sports Meet	
	Cricket Tournament	
2023-2024	Yuva Annual Sport Meet	

8. Research Club:

Sl. No.	Date of Event	Title of the event	PO
1.	10-07-2022	“PESQUISA” Student Seminar	PO6
2.	13-08-2022	Debate	
3.	28-10-2022	Project Evaluation techniques	
4.	04-11-2022	Student Magazine	

9. Finance Club:

Sl. No.	Date of Event	Title of the event	PO
1.	14-07-2022	Stock trading	PO6
2.	29-08-2022	SEBI Visit	
3.	17-09-2022	Portfolio analysis	

10. Entrepreneurship Club:

Sl. No.	Date of Event	Title of the event	PO
1.	10-11-2022	Canva Model	PO6
2.	08-12-2022	Business Plan design	



Photo courtesy: IBS Gallery – displaying Student Seminar



Photo courtesy: IBS Gallery – displaying Winning moment of Student Seminar



Photo courtesy: IBS Gallery – displaying Students participated in the student seminar

Students Participation in Vigilance Day (2022) Quiz:

Central Vigilance Commission observes Vigilance Awareness Week during the week in which 31st October, the birthday of late Sardar Vallabhbhai Patel falls. This year, Vigilance Awareness Week is being observed from 31st October to 6th November, 2022 with the following theme: “**भ्रष्टाचार मुक्त भारत - विकसित भारत**” / “**Corruption free India for a developed Nation**”. The purpose of Vigilance Awareness Week is to generate awareness in the public at large about the ill effects of corruption.

- Integrity Pledge for Citizen

As part of the Vigilance Week, ICAR-NIVEDI, Government of India conducted an Interactive Program with PGDM students of International Institute of Business Study,

Bengaluru on 07th November 2022. They also conducted quiz on general awareness, where 6 teams each comprising of 3 students actively participated in the event.




Photos displaying students participation in Vigilance Week

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5.6.2. Students' publications (05) (05)

Name of the Student	Title	Details
Publication in IIBS Website		
<i>Vemesetty Abhay</i>	Why is Vertical Farming Important for Our Future Food System?	Posted on 03/11/2022 https://www.iibsonline.com/article-details/why-is-vertical-farming-important-for-our-future-food-system
<i>Syed Khasim Baba</i>	Apiculture: Effective way of increasing Honey from Bee hives	Posted on 04/11/2022 https://www.iibsonline.com/article-details/apiculture-effective-way-of-increasing-honey-from-bee-hives
<i>Shubham Thube</i>	Refugia strategy: An effective way to overcome Bt cotton resistance problem in cotton bollworm	Posted on 10/12/2022 https://www.iibsonline.com/article-details/refugia-strategy-an-effective-way-to-overcome-bt-cotton-resistance-problem-in-cotton-bollworm
<i>Shubham Thube</i>	India leading International Year of Millets 2023	Posted on 14/01/2023 https://www.iibsonline.com/article-details/india-leading-international-year-of-millets-2023
<i>Syed Khasim Baba</i>	Role of Artificial Intelligence (AI) in Agriculture	Posted on 24/01/2023 https://www.iibsonline.com/article-details/role-of-artificial-intelligence-ai-in-agriculture
<i>Syed Khasim Baba</i>	Role of Drones Technology in Agriculture	Posted On 03/03/2023 https://www.iibsonline.com/article-details/role-of-drones-technology-in-agriculture
<i>Ms. Sudhishna</i>	Indian Processed Food Industry: Importance and Challenges	Posted on 04/04/2023 https://www.iibsonline.com/article-details/indian-processed-food-industry-importance-and-challenges


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Publication as Book Chapters:

Sl. No	Name of the Authors	Title of Paper	Name of Book	ISBN / ISSN	Publisher
1.	Tarun Saini Manjunatha V	A Study on Understanding Customer Satisfaction and Service Quality in Urban Company: A Market Research Study in Delhi NCR	Contemporary Research on Management and Technology	978-81-963044-1-6, July 2023	Shri Research Paper Publication
2.	Sakshi Rani Manjunatha V	A Study on Marketing Strategies with reference to Dunzo	Contemporary Research on Management and Technology	978-81-963044-1-6, July 2023	Shri Research Paper Publication
3.	Mamatha Mangala V Reddy	Study on Enhancing Dealers' Satisfaction in the Fertilizer Company at Chlorophyll Organics	Contemporary Research on Management and Technology	978-81-963044-1-6, July 2023	Shri Research Paper Publication
4.	Dr. Samiya Mubeen Debu Kar	A Study of Mutual Fund as an Investment Avenue at Tradebull Security Pvt. Ltd.	Contemporary Research on Management and Technology	978-81-963044-1-6, July 2023	Shri Research Paper Publication


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